APPLICATION FOR COMMITTEES, COMMISSIONS, & BOARDS

Date of Application: 01/07/2026

Please check the committee for which you are applying:

☐ Board of Review

☐ Downtown Development Authority (DDA)

☐ Historic District Commission

☑ Communications & Engagement Committee

☐ Planning Commission

☐ Parks & Recreation Committee

☐ Tree Committee

☐ Other: _____
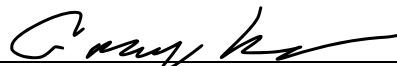
Name: Charles Hall

Address: 18609 Rainbow Drive

Street, City, State, Zip

Phone: 2482258179

Email: charles@access.today

Are you at least 18 years of age: YES ☑ NO ☐

Are you a registered voter in Lathrup Village: YES ☑ NO ☐

Have you been a resident of Lathrup Village for 1+ years: YES ☑ NO ☐

A resume/CV is required with your application. Additionally, please include a letter that covers any additional information that clearly states your qualifications for serving on the committee you selected and why you believe you are the best fit to serve Lathrup Village.

Signature: _~~Charles Hall~~_ Date: 01/07/2026

Applicants must be in good standing with the City to be eligible for committee, commission, or board appointment. Any outstanding violations or payments associated with the applying individual or individuals' property may result in the submitted application being rejected.

Return completed application to:
Lathrup Village – City Clerk, 27400 Southfield Road, Lathrup Village, MI 48076

Charles Hall

charles@access.today | (248) 225-8179 | Lathrup Village, MI | www.linkedin.com/in/hallcharles

SUMMARY

Experienced professional with over 30 years in digital design and accessibility, seeking a role in Accessibility. Proven track record in implementing WCAG standards and enhancing user experience at CVS Health, with expertise in inclusive design and assistive technology. Skilled in collaborating with cross-functional teams to integrate accessibility into health initiatives and improve organizational accessibility literacy.

WORK EXPERIENCE

CVS Health   Remote
Domain Expert, Inclusive Design   Feb 2022 - Present

- Identify and implement actionable strategies to exceed standard compliance with WCAG, enhancing accessibility.
- Develop measurable methods to address and eliminate barriers to improved health outcomes.
- Collaborate with cross-functional teams to integrate inclusive design principles into health initiatives.

Senior Accessibility Designer   Jul 2020 - Feb 2022

- Removed informational, technical, and cognitive barriers to enhance user experience and support individual health goals.
- Defined, implemented, and validated accessibility requirements throughout the design process to ensure compliance and usability.
- Enhanced organizational accessibility literacy and skills through various educational initiatives.

[h]all media   Ferndale
Chief Curiosity Officer   Aug 2005 - Jul 2020

- Led the creative strategy, design, and production processes for an all-media services company, delivering tailored solutions to small businesses, community organizations, and individual consumers.
- Implemented an "upsourcing" business model to foster collaboration with media agencies, enhancing service delivery and promoting modern business practices.
- Oversaw professional networking memberships and trade affiliations, expanding industry connections and business opportunities.
- Managed ancillary services to ensure comprehensive client support and satisfaction.

MRM//McCann   Birmingham, MI
Senior UX Architect   Aug 2018 - May 2020

- Developed user-centered design solutions that enhanced accessibility and inclusivity, ensuring all users could engage effectively with brand platforms.
- Applied resilient and intrinsic web design principles to create adaptable and robust digital experiences, aligning with users' tasks and goals.
- Collaborated in designing progressive and anticipatory web interfaces, simplifying complex requirements into intuitive and user-friendly solutions.

UX Architect, Technology   Jun 2013 - Aug 2018

- Managed comprehensive projects from initial briefing through to completion, collaborating with cross-functional teams and presenting strategic solutions to clients.
- Architected and ideated effective digital marketing initiatives, encompassing websites, mobile platforms, e-commerce, gaming, kiosks, social media, and emerging digital experiences.
- Guided and mentored creative and development team members to transform concepts into award-winning work, while staying abreast of current and emerging technologies and cultural trends.

- Conducted usability surveys and multi-variant user testing, publishing actionable insights and recommendations to enhance user experience.

Senior Front-End Web Developer   Aug 2012 - Jun 2013

- Led the design, development, and implementation of front-end executions for websites, ensuring alignment with best practices in responsive design and user experience.
- Authored comprehensive documentation to support internal and client-facing initiatives, and provided mentorship to junior developers, enhancing team productivity and skill development.

ePrize   Pleasant Ridge
Interface Developer   Jun 2010 - Aug 2012

Team Detroit   Dearborn
Tech Lead   Apr 2010 - Jun 2010

Organic
Interface Engineer   Sep 2009 - Mar 2010

ePrize
Interface Developer   Jun 2006 - Jul 2009

ImagiNational Productions
Creative Director   Jan 2000 - Aug 2005

Mirror Newspapers   Royal Oak, MI
Production Manager   Jan 1999 - Dec 1999

Kinkos   Birmingham, MI
Digital Manager   Jan 1996 - Aug 1998

SKILLS

User Interface Design • Web Accessibility Standards (WCAG) • User Experience (UX) Design • Assistive Technology Proficiency • HTML/CSS • Empathy • Communication

Cover

Last update: 11/2025

Contact

Charles Hall
248.225.8179
charles@access.today
LinkedIn

Summary

> *"Accessibility is relative to the observer and actor, but not determined by the author."*

I have expertise in making the web, iOS and Android platforms accessible through material honesty, and the design process equitable through inclusion.

With over three and a half decades in the industry, in this stage of my career I am obsessed with giving back and paying forward. I help people with accessibility issues, and contribute to as many global conversations on the topic as possible through multiple channels and communities of practice. I have learned much from others and always will. Now I focus as much on helping others learn. I have stood on the shoulders of giants, and am now offering mine.

Currently

Domain Expert, Inclusive Design and Accessibility, CVS Health
Accessibility Consultant, Access.Today

Recently

Invited Expert, W3C Accessibility Guidelines Working Group &
Silver Task Force (and member, Functional Needs; Clear
Language, and XR Subgroups)
Chair, W3C Inclusive Design for the Immersive Web Community
Group (inactive)
Member, (city of) Ferndale Accessibility & Inclusion Advisory
Commission
Senior UX Architect, MRM (2012–2020)
Learning Ambassador, MRM
Member, Global Diversity Coalition, McCann Worldgroup

History

Designing since 1988.
Developing since 1993.
Entrepreneur 1996 – 2020.
Agencies 2000 – 2020.
Accessibility since 2008.
W3C CGs since 2013.
Mentoring since 2014.
Speaking since 2016.
UX throughout.

Appearances

In addition to publishing and public speaking, I have been a guest of many podcasts, panels, and projects including:

[User Defenders Community – AMA with Accessibility / Inclusive Design Expert, Charles Hall](#) (08/20/19)

[Accessibility Is Good for Your Products and Great for Your Business – Episode 9 of the Design Systems Podcast](#) (03/25/20)

[Real World Accessibility Stories — Accessibility Manchester](#) [52:45–57:16 & 1:09:30–] (07/02/2020)

[Charles Hall, Sr. UX Designer CVS | Shakti Collective | Digital Accessibility Storytelling Project](#) (10/10/2020)