



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Austin Colson, CED/DDA Director
Date: November 15, 2024
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

Upcoming DDA Events

- Light Up Michigan First: November 25th, 5:30-8:00pm (Location: Lathrup Village)
- Holiday Business Mixer: December 4th, 4 – 6:00pm (Location: Oak Park)
- Family Winter Fest: December 6th, 6-8:00pm (Location: City Hall)
- Business Training - Art of Giving Great Service: February 4th, 9am – 1pm (Location: Oak Park)
- Succession Planning Training: April (Location: Lathrup Village)
- Business Resources Training: May (Location: Oak Park)
- Morning Business Mixer: July (Location: Southfield)

Past DDA Events

- Morning Business Mixer: May 14th, 8 -10:00am (Location: Southfield)
- Plant Swap: May 18th, LV Pavilion
- Southfield Road Corridor Clean-up: June 8th
- Juneteenth Celebration: Unity in the Community, June 14th/15th Social Media/Marketing
- Lathrup Village Music Festival: August 10th, Noon-11:00am (Location: Lathrup Village)
- Summer in the Village – Back to School Rally: August 16th, 6 – 8:00pm (Location: Lathrup Village)
- Main Street Oakland County Workshop – Search Engine Optimization: September 24th (Location: Waterford)
- Business Beautification Workshop: September 25th, 5 – 7:00pm (Location: Oak Park)



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- Oakland County Board of Directors Training: October 3rd, 6 – 8:00pm (Location: Waterford)
- Oakland County Community Showcase: October 18th, 7:30 – 10:00am (Location: Novi)
- MSOC AI for Small Businesses Workshop: October 22nd, 8:30am – 11:00am (Location: Waterford)
- Southfield and Lathrup Village Veterans Day Ceremony: November 8th, 11am (Location: Southfield)

Business/Property Updates

- 17401 W. 12 Mile Road – Parking lot replacement planned.
- 26600 Southfield Road – Interior remodeling for new tenant.
- 26780 Southfield Road – New roof installation.
- 26730 Southfield Road (Biggby) – Coffee shop opening end of month.
- 27300 Southfield Road (Laundromat) – Interior buildout and façade improvement.
- 27645 Southfield Road – Interior remodeling for new commercial unit in plaza.
- 28625 Southfield Road – Replacing existing illuminated channel letter sign.

Infrastructure

- None

Miscellaneous

- Thomas Kennedy was hired as DDA/CED Intern.
- Site Plan for Golf Simulator Business being presented to Planning Commission during their November meeting for approval to join our DDA District.
- The Planning Commission will be reviewing a proposed zoning district change along 12 Mile Road from Office (O) to Mixed-Use (MX) during their November meeting.