



City of Lathrup Village
 27400 Southfield Road
 Lathrup Village, MI 48076
www.lathrupvillage.org | (248) 557-2600

RECEIVED

AUG 05 2024

City of Lathrup Village

APPLICATION FOR COMMITTEES, COMMISSIONS, & BOARDS

Date of Application: 8-2-24

Please check the committee for which you are applying for:

- | | |
|--|---|
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Lathrup Village Foundation Board |
| <input type="checkbox"/> Building Authority | <input type="checkbox"/> Planning Commission |
| <input checked="" type="checkbox"/> Downtown Development Authority (DDA) | <input type="checkbox"/> Parks & Recreation Committee |
| <input type="checkbox"/> Historic District Commission | <input type="checkbox"/> Tree Committee |
| <input type="checkbox"/> Inclusion, Diversity, & Accessibility Committee | <input type="checkbox"/> Other: _____ |

Name: Lauren Beras

Address: 27450 Goldengate Dr. W., Lathrup Village 48076
Street, City, State, Zip

Phone: 248-563-4461 Email: details@comcast.net

Are you at least 18 years of age: YES NO

Are you a registered voter in Lathrup Village: YES NO

Have you been a resident of Lathrup Village for 1+ years: YES NO

A resume/CV is required with your application. Additionally, please include a letter that covers any additional information that clearly states your qualifications for serving on the committee you selected and why you believe you are the best fit to serve Lathrup Village.

Signature: Lauren M. Beras Date: 8-4-24

Applicants must be in good standing with the City to be eligible for committee, commission, or board appointment. Any outstanding violations or payments associated with the applying individual or individuals' property may result in the submitted application being rejected.

**Return completed application to:
 Lathrup Village – City Clerk, 27400 Southfield Road, Lathrup Village, MI 48076**

Kelly Garrett Mayor	Bruce Kantor Mayor Pro-Tem	Jalen Jennings Council Member	Dalton Barksdale Council Member	Jason Hammond Council Member
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City of Lathrup Village

August 5, 2024

Dear DDA Board, Austin Colson, and Mike Greene:

I'm submitting my application and request to be considered for the DDA Board Member opening.

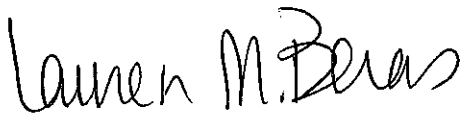
I have been actively going to city council meetings and (this year) the DDA meetings and I have been looking for a way to be more involved with our city.

I helped launch the Lathrup Village Music Festival in 2023 and we are looking forward to our 2nd annual festival this coming Saturday. I did this, as a gesture to draw the community together with an event that was as diverse as our audience. We definitely succeeded in our initial attempt and I feel strongly that it will just keep getting better. The DDA's sponsorship of this event meant we could actually make it happen.

This year, I found myself in an interesting position as both the DDA Director and Manager resigned. I had to pick up that ball and run with it if we were going to still have a festival. I did something I've never done before; I solicited sponsorships from small businesses, individuals, and large corporations. Guess what happened? I raised \$25,000 in four weeks. With the DDA's generous sponsorship, we found ourselves with \$35,000 to run a first class music festival.

This year's planning, has me looking at the future of Lathrup Village and how I might be a part of it. I hope you will consider my application. I would be honored to join the DDA team.

Sincerely,



Lauren M. Beras
248-563-4461

Lauren Beras

Lathrup Village, MI 48076
248-563-4461 details@comcast.net

PROFESSIONAL SUMMARY

Dynamic professional with a proven track record in event planning and retail management, notably at Lorla's. Excelled in optimizing e-commerce sales and spearheading the Northville Retailers Group, enhancing community engagement. Adept at fostering strong relationships with vendors, clients, and teams. Achieved significant growth for Details Party and Events through strategic marketing and meticulous coordination.

SKILLS

- Client Relations
- Event Planning and Organizing
- Teamwork and Collaboration
- Organizational Development

WORK HISTORY

FLEA MARKET MANAGER/ HANDCRAFTERS EVENT MANAGER | 06/2023 to Current **Mercantile and Handcrafters - Detroit, MI**

Flea Market:

- Set up and breakdown Shed 5 at Eastern Market for Sunday Flea Market - 4x in the summer.
- Direct vendors to their booth locations.
- Troubleshoot throughout day as needed.
- Work as liaison between vendors and Shed 5 management.

Handcrafters Market:

- Set up and breakdown the Handcrafters Market at Livonia Embassy Suites - Weekends 3x a year.
- Collect cash entry fee from attendees.
- Direct vendors to their booth locations.
- Troubleshoot throughout day as needed.

TRANSITION SPECIALIST | 01/2023 to Current **Peace of Mind Living Solutions - Southfield, MI**

- Assist in transition of senior client's living situation.
- Pack and unpack client's personal possessions.
- Train new hires.

BOUTIQUE OWNER | 10/2004 to 03/2021 **Lorla's - Northville, MI**

- Managed financial operations of boutique, ensuring accurate bookkeeping, timely payment processing, and great credit rating.
- Established strong relationships with vendors to negotiate favorable terms on orders.
- Monitored sales data to identify trends, optimize pricing strategy, and make informed decisions for future inventory purchases.
- Optimized website design and user experience for seamless online shopping, leading to increased e-commerce sales.