



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors  
From: Austin Colson, CED/DDA Director  
Date: June 21, 2024  
RE: Department/Director Report

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In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

### Upcoming DDA Events

- LV Music Festival: August 10<sup>th</sup>, 12 – 9 pm
- Business Beautification Workshop: September 25<sup>th</sup>, 5 – 7 pm (Location: Oak Park)
- Oakland County Community Showcase: October 18<sup>th</sup>, 7:30 – 10 am
- Succession Planning Workshop: November 14<sup>th</sup>, 8:30 – 10:30 am (Location: Lathrup Village)
- Holiday Business Mixer: December 4<sup>th</sup>, 4 – 6 pm (Location: Oak Park)

### Past DDA Events

- Morning Business Mixer: May 14<sup>th</sup>, 8 -10 am (Location: Southfield)
- Plant Swap: May 18<sup>th</sup>, LV Pavilion
- Southfield Road Corridor Clean-up: June 8<sup>th</sup>
- Juneteenth Celebration: Unity in the Community, June 14<sup>th</sup>/15<sup>th</sup> Social Media/Marketing

### Commercial Business/Property Updates

- 27300 Southfield Road – Permits have been pulled. Construction is ongoing.
- 27411 Southfield Road (Jay Birds Bar & Grill) – New monument sign approved for soon to open restaurant.
- 27601 Southfield Road (Surnow LV Center) – The contractor has been approved for building permits to complete interior improvements and exterior façade work.



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- 26727 Southfield Road (BP Gas Station) – Received a favorable Special Land Use recommendation from the PC on April 16<sup>th</sup> and SLU was approved by City Council on May 20<sup>th</sup>.
- 28901 Southfield Rd (Papa’s Pizza & BBQ) – OPEN. Property owner is required to submit application for Site Plan Review and remove excess signage exceeding ordinance.
- 28919 Southfield Road (Total by Verizon) – New wall sign for retail store of cellular phone service provider.

#### **Infrastructure**

- Resurfacing of Southfield Road began April 29<sup>th</sup> and is ongoing.
- Alleyway & approach work has begun and is ongoing.

#### **Miscellaneous**

- Staff is in the process of finalizing content for a standalone main street/DDA website. It will be linked to the city’s website to ensure users can locate all relevant information.
- As the DDA is aware, the City has had difficulty securing the required funds to complete the entire Municipal Park Renovation (playscape and parking lot). The County recently required all organizations who initially had funds secured, to resubmit their request if they have not started their projects. Due to not having the full required funding match secured, we submitted a scaled-down version of the project to the County for consideration. This version would break the project up into multiple phases. The first phase would include play structure site work, site improvements (walkways/drainage), and part one of the play structure. This total project cost would be ~\$343,000, with the City/DDA contributing \$207,000 and the County contributing 40% or \$136,000.