



**City of Lathrup Village**  
27400 Southfield Road  
Lathrup Village, MI 48076  
[www.lathrupvillage.org](http://www.lathrupvillage.org) | (248) 557-2600

TO: Mayor & City Council  
FROM: Mike Greene – City Administrator  
DATE: July 15, 2024  
RE: Comcast Franchise Agreement Renewal

**Background Brief:** Since early 2007, any Video Service Provider (ex: Comcast, AT&T, etc.), should have a Local Franchise Agreement stating the provider wishes to provide service to a specific area.

The enclosed agreement is for a term of 10 years. By approving this agreement, the City would receive 5% of gross revenue as established by Comcast (~\$50,000 in FY 23-24). Additionally, the City would retain our PEG (Public, Education, and Government) channel on Comcast that streams our recorded meetings and provides additional information.

As for the benefit to Comcast, this agreement allows the company to operate within the City’s borders and utilize the right-of-way (ROW) for their equipment.

**Previous Action:** N/A

**Economic Impact:** We anticipate revenue between \$48,000 - \$50,000 for FY 24-25 (part of 101-000-000-465). However, each year we should plan to receive less franchise fee revenue, as more properties “cut the cord” and move away from these types of services.

**Recommendation:** It is my recommendation to approve the franchise agreement.

**Recommended Motion:**

Moved by Council Member \_\_\_\_\_ seconded by Council Member \_\_\_\_\_  
to approve the Uniform Video Service Local Franchise Agreement between the City of Lathrup Village and Comcast Cable Communications Management, LLC with a provider fee of 5%.