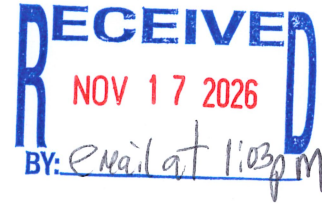


City of Lathrup Village  
27400 Southfield Road  
Lathrup Village, MI 48076  
[www.lathrupvillage.com](http://www.lathrupvillage.com) (248) 557-2600



### APPLICATION FOR COMMITTEES, COMMISSIONS, & BOARDS

Date of Application: 11/17/25

Please check the committee for which you are applying for:

☐ Board of Review

☐ Building Authority

☒ Downtown Development Authority  
(DDA)

☐ Historic District Commission

☐ Inclusion, Diversity, & Accessibility  
Committee

☐ Lathrup Village Foundation Board

☐ Planning Commission

☐ Parks & Recreation Committee

☐ Tree Committee

☐ Other: \_\_\_\_\_

Name: ROBIN KINNIE

Address: 26349 Meadowbrook Way  
Street, City, State, Zip

Phone: 313-258-3998

Email: robinkinnie323@gmail.com

Are you at least 18 years of age:

YES ☒

NO ☐

Are you a registered voter in Lathrup Village:

YES ☒

NO ☐

Have you been a resident of Lathrup  
Village for 1+ years:

YES ☒

NO ☐

- A resume/CV is required with your application. Additionally, please include a letter that covers any additional information that clearly states your qualifications for serving on the committee you selected and why you believe you are the best fit to serve Lathrup Village.

Signature: Robin Kinnie

Date: 11/17/25

*Applicants must be in good standing with the City to be eligible for committee, commission, or board appointment. Any outstanding violations or payments associated with the applying individual or individuals' property may result in the submitted application being rejected.*

Return completed application to:

Lathrup Village – City Clerk, 27400 Southfield Road, Lathrup Village, MI 48076

Kelly Garrett  
Mayor

Bruce Kantor  
Mayor Pro-Tem

Jalen Jennings  
Council Member

John Sousanis  
Council Member

Jason Hammond  
Council Member



# Robin L. Kinnie

26349 Meadowbrook Way

Lathrup Village, MI 48076

Cell: 313-258-3998 E-mail: robinkinnie323@gmail.com

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## **Objective**

To contribute to an organization's success by fostering strong relationships with clients and partners through effective communication, collaboration, and strategic engagement initiatives.

## **Formal Education**

2001-2003                      M.A., Higher, Adult and Lifelong Education, College of Education  
Michigan State University                      East Lansing, MI

1996-2000                      B.A., Human Resource Management, College of Business  
Michigan State University                      East Lansing, MI

## **Professional Experience**

- 2/2025 – Present                      Part-Time Contractor                      Virtual  
Michigan Small Business Development Center
- Consult with aspiring and established business owners to assess operational needs, provide strategic guidance, and connect them with resources that drive growth and sustainability.
- 7/2016 – Present                      President                      Southfield, MI  
Kinnie Media Group and Audio Engineers of Detroit
- Directs and manages all operations for Motor City Woman Studios, an audio post-production company.
  - Provide oversight, management and direction for Audio Engineers of Detroit. Map out vision and mission.
- 07/2014-12/2017                      **Communications Manager**                      Livonia, MI  
Great Lakes Women's Business Council
- Create and implement marketing and communications strategies for special events and organization
  - Ensure consistency in branding among all communication channels to promote programs, products and services • Prepare and distribute press releases to media
  - Increased social media presence for organization and special initiatives by more than 80% within 12 months
  - Design, create and distribute quarterly e-newsletter for stakeholders
  - Write regular column for newspapers
  - Establish and monitor strategic alliances with external organizations
- 5/2008-10/2014                      **Business Development Manager**                      Detroit, MI  
Small Business Detroit Microloan Prg /Center for Empowerment and Economic Dev
- Coordinate outreach and marketing strategy with team members
  - Educate and recruit prospective loan clients through trainings and workshops
  - Initiate new partnerships and opportunities with community-based organizations

- Coordinate, market and facilitate Entrepreneur Roundtable events
- Led production of organizational annual dinner video; resulting in cost-savings of \$5,000
- Staff liaison for Corporation for National and Community Service
- Recruit, train and supervise VISTA members

#### **Computer Skills**

- Student Information Systems, WWW, AI tools, RealComp and Microsoft Office Suite: Access, Word, FrontPage, Outlook, Excel and Powerpoint, Social Media dashboard HootSuite, Joomla, Constant Contact, Canva

#### **Personal Interests**

- Previous and current public service includes: Board Member - Michigan Association of Broadcasters, Advisory Board Member - Detroit PAL, Game Changers Committee, Y Arts.

**Robin Kinnie**

26349 Meadowbrook Way  
Lathrup Village, MI 48076  
robinkinnie323@gmail.com

November 17, 2025

**Lathrup Village Downtown Development Authority**

Attn: Selection Committee

Dear Members of the Selection Committee,

I am writing to express my enthusiastic interest in serving on the Lathrup Village Downtown Development Authority. As a long-time advocate for small business growth—and a business owner myself—I am deeply committed to helping our community cultivate a vibrant, resilient, and inclusive downtown district.

For more than a decade, I have dedicated my professional life to supporting entrepreneurs, particularly those who often lack access to resources and visibility. Through my work as a business owner and consultant, I have guided countless small businesses through brand development, market positioning, and operational strategy. My focus has always been on helping founders not only launch but thrive—strengthening the economic and cultural fabric of the communities they serve.

As the founder of my own company, I understand firsthand the challenges and opportunities small businesses encounter. I know what it takes to navigate tight budgets, build partnerships, cultivate customer loyalty, and adapt to shifting market trends. This experience fuels my commitment to ensuring that Lathrup Village's downtown district remains a place where local businesses can grow sustainably and feel supported at every stage.

It would be an honor to contribute my experience, creativity, and energy toward strengthening downtown Lathrup Village. Thank you for your time and consideration. I welcome the opportunity to further discuss how I can support the DDA's vision and goals.

Warm regards,

**Robin Kinnie**



# City of Lathrup Village

27400 Southfield Road  
Lathrup Village, MI 48076  
248-557-2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

**RECEIVED**  
NOV 17 2026  
BY: email 11/12/26

## APPLICATION FOR COMMITTEES, COMMISSIONS & BOARDS

Date of Application: 11/17/25

Please check the committee for which you are applying:

- |  |   |
|--|---|
| <input type="checkbox"/> Board of Review                           | <input type="checkbox"/> Lathrup Village Foundation Board |
| <input type="checkbox"/> Building Authority                        | <input type="checkbox"/> Recreation Advisory Committee    |
| <input checked="" type="checkbox"/> Downtown Development Authority | <input type="checkbox"/> Planning Commission              |
| <input type="checkbox"/> Historic District Commission              | <input type="checkbox"/> Other: _____                     |

Name: <u>ROBIN KINNIE</u>		Are you at least 18 years of age? (check one) <input checked="" type="checkbox"/> <input type="checkbox"/>	
Street Address: <u>26349 Meadowbrook Way</u>	City: <u>Lathrup Vlg MI</u>	State: <u>MI</u>	Zip: <u>48076</u>
Home Phone: _____	Alt. Phone: <u>cell 313-258-3998</u>		
Email: <u>robinkinnie323@gmail.com</u>			

Please list below any relevant information regarding your past or present employment experience, memberships, or personal experiences as they relate to your being qualified for the item(s) checked above.

Have 20+ years experience working with small business owners. First, led marketing and outreach for a microloan program. Conducted workshops to strengthen small businesses with resources. Currently, working as a Business Consultant for the Michigan Small Business Development Center.

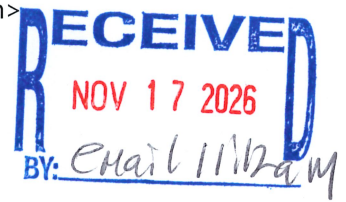
Please list below any other relevant information that clearly states your qualifications for serving on the committees or boards checked above.

I have been a full-time entrepreneur for more than decade launching 2 successful businesses. I have been a Lathrup Village resident for nearly 20 years and want to utilize my skill, knowledge and experience to support my community.

## Alisa Emanuel

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**From:** Motor City Woman Studios <motorcitywoman@gmail.com>  
**Sent:** Monday, November 17, 2025 11:12 AM  
**To:** Alisa Emanuel  
**Subject:** DDA volunteer application - Robin Kinnie  
**Attachments:** Robin Kinnie DDA committee app 2025.pdf



Hi Alisa,

Thank you again for your support during the workshops I led with Oakland Thrive. I am still receiving positive feedback. You and your team were very helpful.

I am interested in serving on the Downtown Development Authority committee. I have a background in supporting small businesses and am a business owner myself. I have attached my application to this email.

Let me know if there is anything else needed at this time.

Robin Kinnie  
President - Audio Engineers of Detroit  
CEO - Motor City Woman