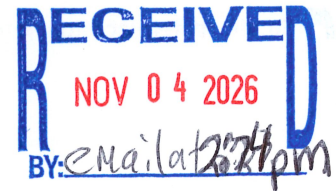


City of Lathrup Village
27400 Southfield Road
Lathrup Village, MI 48076
www.lathrupvillage.org | (248) 557-2600



APPLICATION FOR COMMITTEES, COMMISSIONS, & BOARDS

Date of Application: 11/4/2025

Please check the committee for which you are applying for:

- | | |
|--|---|
| <input type="checkbox"/> Board of Review | <input type="checkbox"/> Lathrup Village Foundation Board |
| <input type="checkbox"/> Building Authority | <input type="checkbox"/> Planning Commission |
| <input checked="" type="checkbox"/> Downtown Development Authority (DDA) | <input type="checkbox"/> Parks & Recreation Committee |
| <input type="checkbox"/> Historic District Commission | <input type="checkbox"/> Tree Committee |
| <input type="checkbox"/> Inclusion, Diversity, & Accessibility Committee | <input type="checkbox"/> Other: _____ |

Name: Tracey Williams

Address: 18625 Bungalow Drive, Lathrup Village, MI 48076

Phone: 248-302-9301 Street, City, State, Zip Email: traceywilliams71@icloud.com

Are you at least 18 years of age: YES ☒ NO ☐

Are you a registered voter in Lathrup Village: YES ☒ NO ☐

Have you been a resident of Lathrup Village for 1+ years: YES ☒ NO ☐

A resume/CV is required with your application. Additionally, please include a letter that covers any additional information that clearly states your qualifications for serving on the committee you selected and why you believe you are the best fit to serve Lathrup Village.

Signature: Tracey Williams Date: 11/4/2025

Applicants must be in good standing with the City to be eligible for committee, commission, or board appointment. Any outstanding violations or payments associated with the applying individual or individuals' property may result in the submitted application being rejected.

Return completed application to:
Lathrup Village – City Clerk, 27400 Southfield Road, Lathrup Village, MI 48076

Kelly Garrett
Mayor

Bruce Kantor
Mayor Pro-Tem

Jalen Jennings
Council Member

Jason Hammond
Council Member

Maria Mannarino
Council Member

Tracey F. Williams

Lathrup Village, MI • (248) 302-9301 • traceywilliams.werkz@gmail.com

LinkedIn: www.linkedin.com/in/traceyfwilliams

Community & Economic Development Leader Candidate for Lathrup Village Downtown Development Authority

Professional Summary

Community-driven economic development professional with more than a decade of experience strengthening local business ecosystems, advancing commercial corridor growth, and fostering vibrant, inclusive communities. Skilled at building strategic partnerships between municipalities, business owners, and regional organizations to drive investment, expand business support infrastructure, and enhance quality of place. Deep commitment to Lathrup Village's vision for a thriving, accessible, and economically resilient downtown that reflects the values and needs of local businesses and its residents.

Core Competencies

- Downtown Revitalization & Small Business Ecosystems
 - Community & Stakeholder Engagement
 - Land-Use & Commercial Corridor Support
 - Economic Development Strategy & Program Delivery
 - Public-Private Partnerships
 - Small Business Attraction, Retention & Expansion (BRE)
 - Project & Program Management
 - Placemaking & Community Experience Design
 - Public Speaking & Relationship Building
-

Professional Experience

Oakland Thrive / Oakland County Business Forward — Pontiac, MI

Business Consultant, Southfield & Lathrup Village Region (2022 – Present)

Lead business engagement and economic development initiatives serving 700+ entrepreneurs and small businesses across Southfield, Lathrup Village, and surrounding communities. Serve as key connector between business community, city departments, chambers, lenders, and regional partners.

Selected Achievements

- Collaborate with the **Lathrup Village DDA**, Southfield City leadership, and regional ecosystem partners to support business retention, growth, and investment readiness.
- Designed and facilitated **20+ business education programs and workshops**, contributing to business attraction and commercial corridor vibrancy.

Community Leadership & Civic Engagement

- Ambassador Fine Art Collection — Lifetime Achievement Award, 2024
- Detroit City Council — Special Recognition, 2024
- Torch of Wisdom Foundation — Event Committee Lead (2023)
- Christian Tabernacle Church — Media & Communications Coordinator (2005–Present)
- Active advocate for Lathrup Village small business community & resident engagement initiatives

Additional Qualifications

- Strong working knowledge of municipal engagement, zoning coordination, and business licensing support
- Experienced in community program design, public input facilitation, and cross-sector collaboration
- Passion for equitable entrepreneurship, inclusive placemaking, and neighborhood-centered growth

Tracey F. Williams
Lathrup Village, MI
(248) 302-9301
traceywilliams.werkz@gmail.com

November 4, 2025

Lathrup Village Downtown Development Authority
27400 Southfield Road
Lathrup Village, MI 48076

Dear Members of the City of Lathrup Village and Downtown Development Authority,

As a long-time advocate for small business growth, community engagement, and sustainable development, I am passionate about contributing my skills and experience to support Lathrup Village's vision for thoughtful, inclusive, and balanced growth.

In my role as a Small Business Consultant with Oakland Thrive, I have worked closely with local entrepreneurs, city officials, and regional partners to drive economic vitality throughout Southfield, Lathrup Village, and surrounding communities. Through these collaborations, I have successfully designed and executed programs that strengthen our local business ecosystem, attract investment, and enhance community participation.

I believe my experience in stakeholder engagement, strategic planning, and economic development, especially with small businesses, uniquely positions me to support the DDA's mission of to create an accessible village center that fosters economic vibrancy in our community

I am committed to bringing a collaborative, data-informed perspective to ensure decisions align with the city's vision and values.

I would welcome the opportunity to contribute my experience, passion, and insights to the DDA and help shape the future of Lathrup Village. Thank you for considering my application. I look forward to the opportunity to discuss how I can best serve our community.

Sincerely,

Tracey F. Williams

Alisa Emanuel

From: Alisa Emanuel
Sent: Tuesday, November 4, 2025 2:33 PM
To: Michael Greene
Subject: FW: Lathrup Village DDA Board Application
Attachments: TWilliams_Appointment_Application_Signed.pdf;
Tracey_Williams_Lathrup_Village_DDA_Cover_Letter.pdf; TWilliams_DDA_Resume.pdf

From: Tracey Williams <traceywilliams.werkz@gmail.com>
Sent: Tuesday, November 4, 2025 2:24 PM
To: Alisa Emanuel <aemanuel@lathrupvillage.org>
Subject: Lathrup Village DDA Board Application

Dear Members of the City of Lathrup Village and Downtown Development Authority,

As a long-time advocate for small business growth, community engagement, and sustainable development, I am passionate about contributing my skills and experience to support Lathrup Village's vision for thoughtful, inclusive, and balanced growth.

In my role as a Small Business Consultant with Oakland Thrive, I have worked closely with local entrepreneurs, city officials, and regional partners to drive economic vitality throughout Southfield, Lathrup Village, and surrounding communities. Through these collaborations, I have successfully designed and executed programs that strengthen our local business ecosystem, attract investment, and enhance community participation.

It's my experience in stakeholder engagement, strategic planning, and economic development, especially with small businesses, uniquely positions me to support the DDA's mission of to create an accessible village center that fosters economic vibrancy in our community. Therefore, I am committed to bringing a collaborative, data-informed perspective to ensure decisions align with the city's vision and values.

I would welcome the opportunity to contribute my experience, passion, and insights to the DDA and help shape the future of Lathrup Village. Thank you for considering my application. I look forward to the opportunity to discuss how I can best serve our community. You'll find my resume, application and a copy of this cover letter attached.

Sincerely,

Tracey F. Williams

Tracey Williams
traceywilliams.werkz@gmail.com
248-302-9301
"...all things are possible."