



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors  
From: Austin Colson, CED/DDA Director  
Date: September 20, 2024  
RE: Department/Director Report

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In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

### Upcoming DDA Events

- Main Street Oakland County Workshop – Search Engine Optimization: September 24<sup>th</sup> (Location: Waterford)
- Business Beautification Workshop: September 25<sup>th</sup>, 5 – 7:00pm (Location: Oak Park)
- Oakland County Board of Directors Training: October 3<sup>rd</sup>, 6 – 8:00pm (Location: Waterford)
- Oakland County Community Showcase: October 18<sup>th</sup>, 7:30 – 10:00am (Location: Novi)
- Light Up Michigan First: November 25<sup>th</sup>, 5:30-8:00pm (Location: Lathrup Village)
- Holiday Business Mixer: December 4<sup>th</sup>, 4 – 6:00pm (Location: Oak Park)
- Winter Family Night: December 6<sup>th</sup>, 6-8:00pm (Location: City Hall)
- Business Training - Art of Giving Great Service: February 4<sup>th</sup>, 9am – 1pm (Location: Oak Park)

### Past DDA Events

- Morning Business Mixer: May 14<sup>th</sup>, 8 -10:00am (Location: Southfield)
- Plant Swap: May 18<sup>th</sup>, LV Pavilion
- Southfield Road Corridor Clean-up: June 8<sup>th</sup>
- Juneteenth Celebration: Unity in the Community, June 14<sup>th</sup>/15<sup>th</sup> Social Media/Marketing
- Lathrup Village Music Festival: August 10<sup>th</sup>, Noon-11:00am (Location: Lathrup Village)
- Summer in the Village – Back to School Rally: August 16<sup>th</sup>, 6 – 8:00pm (Location: Lathrup Village)



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### **Business/Property Updates**

- 26730 Southfield Road (Biggby) – Interior buildout and signage for coffee shop.
- 27300 Southfield Road – Exterior facade renovations of plaza.

### **Infrastructure**

- None

### **Miscellaneous**

- Tree Committee is researching Department of Natural Resources (DNR) grant for their next funding cycle for the removal and replacements of trees across the village center and DDA.
- Parks & Rec Committee and the DDA Director are working together to plan a holiday family night on Friday, December 6<sup>th</sup>. Looking for businesses and residents who would like to donate food, games, or volunteer to run a game/activity/craft table during the event.
- The flowers and shrubs ordered from Steinkopf Nursery are being delivered on September 20<sup>th</sup>. Community members are planning to meet September 21<sup>st</sup> and 22<sup>nd</sup> to install them in the planting boxes outside City Hall.
- The Trees from Wildtype are being installed on October 1<sup>st</sup> and 2<sup>nd</sup> in Annie Lathrup Park and City Hall grounds.