

**REDEVELOPMENT
READY
COMMUNITY
(RRC) AND YOU!**



WHAT IS REDEVELOPMENT READY COMMUNITY (RRC)?

- Michigan Economic Development Corporation (MEDC) program that assists communities in development!
- The Goal:
 - Attract new investors, businesses and residents!
 - Grow the community in a strategic approach
- Offers technical assistance/guidance through the MEDC.

WHY BECOME REDEVELOPMENT READY?

- Per MEDC Webpage:

“To be vibrant and competitive, Michigan communities must be ready for development. This involves planning for new investment and reinvestment, identifying assets and opportunities, and focusing limited resources. Certified Redevelopment Ready Communities® attract and retain businesses, offer superior customer service and have a streamlined development approval process making pertinent information available around-the-clock for anyone to view.”

WHY ARE WE TALKING ABOUT IT?

Since starting, the criticism I've heard has been:

“The city staff/boards/government doesn't communicate with us!”/“The city is not being transparent and is hiding things from the residents!”

Whether or not this is true is not for me to decide. However, hearing that criticism is distressing. I have tasked myself with designing a system for communication and transparency with the community.

QUICK FACTS ABOUT LATHRUP'S RRC HISTORY!

- Once upon a time, the City of Lathrup Village was deemed Redevelopment Ready! We have lost that certification.
- In 2021, MEDC provided Lathrup Downtown Development Authority (DDA) with a checklist of goals to reclaim certification.
- In November of 2024, Lathrup DDA received an updated checklist.
 - Note: Some goals had been met, but others still need work.

WHAT HAS TO BE DONE?

- To name a few:
 - Finalizing Capital Improvement Plan (CIP) (Governing Body must Adopt Plan);
 - Public Participation Plan (PPP/P3);
 - Housing Diversity Plan for Zoning Ordinance;
 - Green Infrastructure for Zoning Ordinance;
 - Multiple Review Processes for internal and external use;
 - Multiple community-level outreach and education events;
 - Training sessions for DDA Board, Planning Commission and City Council.
 - (This is a few of the goals to meet)

HOW IS THE CITY WORKING TO MANAGE AND ACHIEVE THESE GOALS?

- The city wants to be as clear and transparent with our residents!
 - Work is already underway to complete these goals, including updates to the website and planning for training sessions with our boards!
 - Plan to add a page on the city website where residents can track our progress.
 - Residents can view any meetings, their dates, and any presentations.
 - We will also have the information posted on the board downstairs outside of the municipal offices!

CONCLUSION

We are beginning work on RRC Certification immediately, and the hope is to have it completed by Summer 2025!