



City of Lathrup Village
 27400 Southfield Road
 Lathrup Village, MI 48076
www.lathrupvillage.org | (248) 557-2600

TO: Mayor & City Council
 FROM: Mike Greene – City Administrator
 DATE: August 19, 2024
 RE: National Fitness Campaign Resolution

Background Brief: The National Fitness Campaign (NFC) is a wellness consulting firm on a mission to change health outcomes in America. The NFC approached staff a couple of months ago for a meeting to see if Lathrup Village would be interested in applying for their grant program that would help with the cost of installing an NFC Fitness Court within our City. This grant opportunity was presented to the Parks & Recreation Committee which recommended City staff submit an application and if awarded, proceed to the City Council. After reviewing our application, the NFC has awarded the City a \$50,000 grant to put towards the Fitness Court.

While that is great news, this grant does not cover the entire cost of the project and if we move forward, it would be projected to cost the City \$148,000 - \$175,000 in matching funds to complete the purchase, of equipment, concrete, and installation costs.

Fitness Court: \$170,000
 Concrete: \$25,000*
 Installation: \$30,000*
 Grant: (\$50,000)

TOTAL: \$175,000

*Costs are estimates provided by NFC based on previous projects.

After discussions with Parks & Recreation and the NFC, the intended location of the Fitness Court would be Annie Lathrup Park replacing the makeshift pickleball court. The Fitness Courts take up an area of approximately 38' x 38'. The NFC evaluated a few locations within Lathrup Village but determined that Municipal/Annie Lathrup Parks were the only viable option due to location, traffic, and ease of access.

More information on the campaign can be found at www.nationalfitnesscampaign.com.

Previous Action: N/A

Economic Impact: Up to \$175,000 in Fiscal Year 2025-2026 for grant match. Funding could be supplemented by additional grants, however, not guaranteed.

Recommendation: It is my recommendation to approve the National Fitness Campaign support resolution. An authorization to proceed and funding confirmed notice would be due to the NFC by July 2025.

Recommended Motion:

Moved by Council Member _____ seconded by Council Member _____
 to approve Resolution #2024-13 to adopt and allocate funds for an outdoor fitness court as part of the 2025 National Fitness Campaign.

Kelly Garrett Mayor	Bruce Kantor Mayor Pro-Tem	Jalen Jennings Council Member	Dalton Barksdale Council Member	Jason Hammond Council Member
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