



27400 Southfield Rd.
Lathrup Village, Mi 48076
(248) 557-2600
www.lathrupvillage.org

MEMORANDUM

To: LVDDA Board of Directors
From: Austin Colson, CED/DDA Director
Date: September 19, 2025
RE: Department/Director Report

In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

Upcoming DDA Events

- Southfield Chamber of Commerce: Business, Bio & Branding: September 30th, 11am-2pm (Location: Southfield)
- Oakland Thrive: Get your Money: Access to Capital and Funding: October 14th, 5:30pm-7:30pm (Location: Pontiac)
- AI at *OneStream: Innovations, Insights, and Hallucination Mitigation*: September 25th, 2:30pm-6:30pm (Location: Birmingham)

Past DDA Events

- Southfield Chamber of Commerce Economic Vitality Breakfast: August 6th, 9am-10:30am (Location: Plum Hollow Country Club)
- Networking luncheon and public art exploration: August 12th, 10:30am-1pm (Location: Meet at the "SFLD" letters in front of Southfield City Hall)
- Developing a Business Plan: August 19th, 10am-12pm (Location: Community Room)
- Lathrup Village Third Annual Music Festival: September 13th, 12pm-9pm (Municipal Park)
- Resources to Boost Holiday Sales Seminar: September 17th, 8:30am-10:30am (Oak Park)

Business/Property Updates

- 26710 Southfield Road (Babylon Printing) – Installation of equipment for new screen-printing business.
- 26720 Southfield Road (Curl M Crazy) – Installation of wall sign for new salon.
- 27000 Southfield Road (Discount Tire) – Interior buildout of updated showroom.
- 27320 Southfield Road (Modern Suits & Clothing) – Interior build out of clothing store.



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Infrastructure

- Continuation installation of two EV charging stations in city hall parking lot.

Miscellaneous

- Interview filmed with owner of new golf simulator business, Mara Greens, to be edited into PSA.
- Met with Lathrup Village Chamber of Commerce to discuss coordination of future actives and events.