

1. Concept & Design Approach

Our proposed holiday lighting design is built around a **clean, professional, and flexible display** that complements the existing architecture and landscaping of Lathrup Village.

For the seven front trees, we will use **commercial-grade C9 bulbs throughout the canopies**. C9 bulbs are substantially larger and more visible than traditional mini lights, making them particularly well suited for the larger trees on site. We will coordinate the tree lighting with the building lighting to create a cohesive appearance throughout the property. Mini lights will also be used on the trunks of the front trees where needed to complete the design.

The proposed display includes the **front of the main building, both rear entrances, the full rear roof facing the parking lot, the gazebo, and the pavilion**, providing a consistent holiday presentation across the requested areas.

One of the advantages of using C9 lighting is the **flexibility it provides with color and design**. While the renderings in this proposal are shown using warm white lighting, the final display can be customized to incorporate different colors or combinations to achieve the look Lathrup Village prefers. If desired, the color scheme can also be changed in future seasons **at no additional cost**, allowing the display to remain fresh without requiring a new lighting investment.

Finally, we understand that a successful public holiday display requires more than simply installing lights. **Clean installation and public safety are priorities**. Our team specializes in carefully routing, concealing, and securing the necessary electrical cords to minimize their visibility and reduce potential tripping hazards. Every installation will be completed with attention to both the finished appearance and the safety of the public using the property.

Thank you for considering us for your holiday decorating needs. We appreciate the opportunity!

Aaron Young

947-800-6975

younga@wmcdi.com

2. Budget Adherence

Our proposed design has been developed to provide **all required lighting elements as well as every optional enhancement identified in the RFP, while remaining within the City's \$10,000 budget.**

Required Elements

Design Element	Cost
Front roofline	\$1,000
Rear roof entrances	\$200
Seven front trees	\$4,200
Garland around front columns	\$1,872
Pine tree in back	\$900
Total Required	\$8,172

Optional Enhancements

Design Element	Cost
Gazebo	\$120
Pavilion roof	\$675
Rear roof facing parking lot	\$1,025
Total Optional	\$1,820

Complete Proposed Design

Required Elements: \$8,172

Optional Enhancements: \$1,820

Total Project Investment: \$9,992

This allows Lathrup Village to receive **the complete proposed holiday lighting package—including all required and optional elements—for \$9,992, remaining within the City's \$10,000 budget.**

3. Vendor Qualifications

Professional Holiday Lighting Experience

Christmas Decor is a professional holiday lighting and decorating company backed by the resources, experience, and operational capabilities of an established **Weed Man Lawn Care** organization serving Southeast Michigan.

Our focus is on delivering professionally designed, installed, and maintained holiday lighting displays for commercial, municipal, and public-facing properties. We approach each project with an emphasis on **design quality, dependable installation, safety, and attention to detail.**

Our team has the equipment, trained personnel, and installation expertise necessary to manage projects ranging from individual buildings and landscapes to larger multi-area public installations. We understand that municipal holiday displays require a higher level of planning and care because they are viewed by the entire community and installed in areas used by the public.

What We Bring to Lathrup Village

For the Lathrup Village project, our team will provide:

- Professional design and installation
- Commercial-grade lighting and materials
- Clean, carefully concealed cord management
- Attention to public safety and pedestrian areas
- Seasonal inspection and service as needed
- Professional removal following the holiday season
- A dedicated team responsible for the project from installation through takedown

We also understand the importance of working within an established municipal budget. Our proposed design provides **every required element along with all optional enhancements identified in the RFQ for a total of \$9,992.**

References & Recommendations

We are happy to provide references from comparable commercial and public-facing projects upon request. Our goal is not simply to install lights, but to provide a finished display that reflects positively on the property and the organization we are working with.

References / Recommendations

1. Deanna Magee – City of Wixom – 248-624-2850

2. Laura Curdy – Curdy Designs – 248-931-4230
3. Tim Wisser – Auburn Hills – 248-343-3585

5. Installation, Service & Removal

Christmas Decor is committed to providing a **complete, timely, and professionally managed installation** from start to finish.

Installation & Launch

All holiday lighting and décor will be **fully installed, operational, tested, and approved prior to Thanksgiving 2026**. Our fully staffed installation team has the equipment, materials, and resources necessary to complete the project on schedule, regardless of the demands of the installation season.

Following installation, our team will remain available throughout the holiday season to address any issues that may arise.

Proactive December 4 Service

Because the large pine tree and surrounding display will be an important part of Lathrup Village's **December 4 Tree Lighting event**, we will conduct a **proactive on-site inspection with a manager prior to the event**.

This visit will allow us to verify that the tree and surrounding display are operating properly, address any issues, and ensure the presentation looks its best for the community event.

Responsive Service

If an issue occurs during the season, we will respond quickly. **Within 48 hours, a member of our team will be on site** to inspect the issue, identify the cause, and take the necessary steps to resolve it.

Our operation is **fully staffed and fully stocked**, allowing us to respond without the delays that can occur when materials or installation resources need to be sourced.

Safe Removal & Storage

Following New Year's Day, we will coordinate the removal of the holiday display directly with Lathrup Village personnel. Removal will be scheduled around **weather and site conditions**, with particular attention to ice and snow conditions in January.

Our team will safely remove all lighting and décor, communicate with on-site personnel throughout the process, and **properly store the décor following removal**.

