

	Annual Revenue	2.) \$ Public Investment	3.) # of Public Improvement Projects	4.) \$ Private Sector Investment	5.) # of New Construction Projects	6.) # of Building Rehabs	7.) # of New Housing Units	8.) Sq. ft. of New Bldgs & Adds	9.) Net Gain of Businesses	10.) Net Gain of FULL TIME	11.) Net Gain of PART TIME Jobs	12.) \$ Spent on Advertising/Promotion	13.) \$ Spent on Special Events	14.) # of Special Events	15.) # of Vol Hours	16.) \$ from Sponsorship Received	17.) % Public Funding	18.) MSA Branding Adopted? (yes/no)
1st Quarter		533,326	1	0	0	0	0	0	3	5	6	\$175	0	3	50	0	0%	Yes
2nd Quarter		0	0	30,500	4	1	0	0	-2	-2	-6	0	0	1	460	0	0%	Yes
3rd Quarter																		
4th Quarter																		
Totals		533,326	1	30,500	4	1	0	0	1	3	0	175	0	4	510	0	0	Yes

First Quarter Information:

- #2 Southfield Road Water Main (Lincoln to 11 Mile project)
- #3 Southfield Road Water Main (Lincoln to 11 Mile project)
- #9 Holy Burger opened; Holbrook Auto opened; a salon opened
- #12 Master Plan signs - qty 10
- #14 Business Grand Opening DDA hosted - Holy Burger; Tri-Cities event with Oak Park/Southfield DDAs in February; DDA 3D printing demo with area youth
- #15 Hours from DDA Board Member participation and Grand Opening hours

Second Quarter Information:

- #2 Money allocated for façade and sign grants for LV businesses - not used - \$30,000; continuation of Southfield Road Water Main (Lincoln to 11 Mile project)
- #3 Southfield Road Water Main (Lincoln to 11 Mile)-continuation of project
- #4 26079--26041 Southfield Road - façade improvement/roof rework (pitch change) (building value \$170,000; est. \$30,000); 4 driveway resurfacings (\$500)
- #5 4 driveway resurfacings
- #6 26079--26041 Southfield Road - façade/roof work
- #9 Lost Pappa's Pizza, Smackin' Soul, and For Your Eyes Only. Gained Bros. Chicken.
- #14 Southfield Road Corridor Clean Up - May 16
- #15 Southfield Road Corridor Clean Up - 70 people for 6 hours