



27400 Southfield Rd.  
Lathrup Village, MI 48076  
(248) 557-2600  
[www.lathrupvillage.org](http://www.lathrupvillage.org)

## MEMORANDUM

To: LVDDA Board of Directors  
From: Austin Colson, CED/DDA Director  
Date: December 19, 2025  
RE: Department/Director Report

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In an effort to provide consistent updates to the DDA Board of Directors, City Administrator, and City Council the following monthly report is submitted for your review.

### Upcoming DDA Events

- *Oakland Thrive: Vendor Readiness Session by Oakland Thrive* – Thursday, January 8, 2026, 4:30-6pm (Lathrup Village City Hall, Meeting Place Room)
  - Join Oakland County, the Pontiac Redevelopment Project team, and Oakland Thrive for an informational workshop designed to help local contractors understand the bidding process, upcoming opportunities, and inclusion goals for this transformational development effort. Meet project partners, learn about available trade packages, and get the tools you need to prepare competitive bids.
- *Quarterly F.O.G. Mapping Intensive – 2026 Financial, Operations & Growth Strategy Session* – Tuesday, January 13, 2026, 12-1pm (Virtual Session)
  - Join the Southfield Area Chamber of Commerce Small Business Council for a high-impact strategic planning workshop designed to help small business owners sharpen financial decision-making, streamline operations, and develop a scalable growth roadmap for 2026. This interactive session will guide entrepreneurs through mastering financial insights, optimizing workflows, and mapping out actionable growth strategies. Free Members to attend and \$25 for Non-Members. Register at [Southfieldchamber.com](http://Southfieldchamber.com).
- *Live2Lead 2026: Choices That Matter* – Friday, January 30, 2026, 9AM–2PM (Southfield, Lawrence Technological University)
  - Join leaders from across the region for a dynamic half-day simulcast event designed to elevate personal and professional growth. Live2Lead 2026 features world-class leadership experts sharing time-tested principles, actionable strategies, and personal development techniques to help attendees create meaningful change. This high-impact, four-hour experience equips participants with renewed focus, practical tools, and a clear action plan to accelerate their leadership journey in the year ahead.



Downtown  
Development  
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## Past DDA Events

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- *Lathrup Village Winter Festival* – Friday, December 5, 2025, 6-8pm in the Community Room inside City Hall. (27400 Southfield Road)
- *Small Business Social – Strategic Planning & Networking Sponsored by Oakland Thrive* – Saturday, November 29, 2025, 11am-1pm. (The Event House, Lathrup Village)
- Resources to Boost Holiday Sales Seminar: September 17th, 8:30am-10:30am (Oak Park)

## Business/Property Updates

- 26780 Southfield Road (Holy Burger) – Business license application for new burger restaurant received and is under review.
- 27651 Southfield Road (Middle Eats) – Received site plan approval at the November Planning Commission meeting to expand their dining room by 1,900 sq. ft. into the adjacent tenant space.

## Infrastructure

- Installation of the HAWK (high-intensity activated crosswalk) on Southfield Road between Kilbirnie and Margate Streets is ongoing and is currently waiting for DTE to complete the power connection.

## Miscellaneous

- Staff submitted a \$7,000 CDBG grant application to fund the installation of a connecting pathway between the City Hall parking lot and the sidewalk leading to the Municipal Park playscape, improving ADA accessibility for residents and visitors.
- *2026 Lathrup Village Winter Festival*: Thank you to all of our community partners and participating organizations for helping make the DDA-sponsored *Lathrup Village Winter Festival* a success once again. Special thanks to the Parks and Recreation Committee for their support and to all the volunteers who assisted throughout the event and stayed afterward to help with cleanup. Your efforts made the December 5th Winter Festival a warm and memorable celebration for the community.
- All outstanding documents required by the Michigan Economic Development Corporation (MEDC) for the final review of the City's Redevelopment Ready Community (RRC) recertification application have been completed and submitted, allowing MEDC to proceed with the final steps of the recertification process.