



Lathrup Village

Downtown Development Authority

2022 Annual Report



27400 Southfield Rd  
Lathrup Village, MI 48076  
(248) 557 - 2600  
www.lathrupvillage.org

In accordance with PA 57 of 2018, the Lathrup Village Downtown Development Authority (LVDDA) submits the following information to fulfill the reporting requirements of the aforementioned act.

## History & Mission

The LVDDA was formed and established in 1998 and expanded in 1999. Its mission is *to undertake public improvements that have the greatest impact to strengthen the downtown area and attract new investments*. To serve this mission, the LVDDA is dedicated to combining public and private resources for the physical and economic development of properties located within the district borders. LVDDA is active in the Main Street Oakland County program and is at the Associate Level.

The Board of Directors is comprised of nine members consisting of the Mayor and eight appointees who are confirmed by City Council for four-year terms. These members have a vested interest in the district as a property owner, business owner/interest, and/or resident. As of December 31, 2022, the Board of Directors is comprised of the following individuals:

Name	Office	Stake in District	Term Ends
Bryan Ford	Vice Chair	Resident	2/1/2024
Kelly Garrett	Member	Mayor	n/a
Charlotte Jones	Member	Business	2/1/2026
Bobbi Lovins	Member	Business	2/1/2024
Scott McKee	Member	Police Chief	n/a
Fred Prime	Chair	Resident	2/1/2026
Pam Shermeyer	Secretary	Resident	2/1/2025
Dan Sugg	Member	Business	2/1/2026
Vacant			2/1/2023

The LVDDA activities are supported by the following City of Lathrup Village staff:

DDA Staff	Title
Susie Stec	Director - DDA/Community & Economic Development
Brittany Dorsey	Manager - DDA and Special Events
Pam Bratschi	Treasurer

In 2022, the LVDDA Board of Directors had six (6) regular meetings, three (3) special meetings, and formally canceled five (5) meetings. See appendix A for a complete attendance roster.

The LVDDA runs on a June/July fiscal year, which mirrors that of the City of Lathrup Village. Therefore, LVDDA’s budgeted revenues, expenses, and fund balances for Fiscal Years 2022/23 and 2021/22 are shown below.

	Original Budgeted Revenues	Actual Revenues	Original Budgeted Expenses	Actual Expenses	Fund Balance
FY 22/23**	\$363,776	\$71,206	828,911	\$168,732	\$1,417,080
FY 21/22	\$347,443	\$421,340	\$304,754	\$431,050	\$1,611,212

\*\*As of 12/31/22

**Synopsis of LVDDA Activities, Accomplishments, & Events**

2022 was a year of recovery for the district as a whole, and change for the organization itself. The previous DDA & Special Projects Manager left in January just as the DDA Director was taking on additional responsibilities as Interim City Administrator. Additionally, the city and DDA were left without a code enforcement officer in the last quarter of the year. While progress to fill the open was slow, a new DDA & Special Projects Manager was brought on-board in May which has positively impacted all aspects of DDA-led programs and activities. A new City Administrator was hired in July, and a new code enforcement officer started in January 2023.

Despite being understaffed and stretched thin over the past year, LVDDA was able to host several successful programs and events.



## Accomplishments

### Streetscaping Projects

Held planting parties for the hanging baskets and district flower pots

### Informational Meetings

Per the requirements set forth in PA 57 of 2018, LVDDA held informational meetings on August 4<sup>th</sup> and December 16<sup>th</sup>. Approximately 20 individuals attended these meetings. These meetings were held in-person.

### Infrastructure Improvements

- Sidewalk Replacement Program - LVDDA is funding the Sidewalk Replacement Program in the Downtown District over the course of three (3) years.
  - In 2022, LVDDA funded the replacement of more than 15,000 lineal feet of sidewalk along 12 Mile Road which dramatically improves pedestrian safety in that section of the district.
- LVDDA had an Alley Assessment completed in order to prepare a 5-year plan for the improvement and maintenance of the alleys and approaches.
  - In 2022, six (6) alley approaches & one (1) alley were replaced.
- RCOC gave LVDDA the go-ahead to install a HAWK pedestrian signal south of I-696. HRC was engage to complete the traffic design and engineering work necessary. Work is expected to continue through 2023, possibly into 2024.



## Events & Promotional Campaigns

### Trunk or Treat

The DDA welcomed the community to Municipal Park for an evening of fun. This included music, candy, costume contest, and much more.

### Southfield Road Corridor Clean-Up

LVDDA continues to hold two clean-ups annually in the Downtown Corridor in June and October. These clean-ups typically have two dozen volunteers.



### Summer Concert Series

The DDA tabled at the Summer Concert Series, businesses were invited to table at each concert.



## Juneteenth

LVDDA hosted the second annual Juneteenth Celebration on June 18, 2022. The day was planned in collaboration with the Juneteenth Task Force and Promotions Committee. The celebration included an array of activities including a storyteller, hustle instructor, live music, kids activities and a panel discussion.



## Winter Market



For Shop Small Saturday, on November 19, 2022 the LVDDA hosted the annual Winter Market with local artisans, vendors, and bakers. There were two dozen vendors and more than 50 attendees.

## Adopt-A-Senior/Boys 2 Men Partnership

LVDDA partnered with local non-profit Boys 2 Men on an initiative to provide participating youth with job opportunities and life skills. These young men performed light yard work and clean-up activities for residents in the Police Department's Adopt-A-Senior

Program. They also helped LVDDA maintain our flowerbeds, hanging baskets, and much more.



Appendix A – 2022 DDA Board of Directors Attendance

**DDA Meeting Date**

**DDA Board Member Last Name**

	Beltur	Ford	Garrett	Jones	Lovins	McKee	Prime	Shermeyer	Sugg	Watts
1/21/2022	E	x	e	na	x	na	x	x	x	e
2/18/2022						canceled				
3/18/2022	na	x	x	x	x	x	x	x	x	x
4/22/2022	na	x	e	x	x	x	e	x	x	x
5/27/2022*	na	e	e	x	x	x	x	x	x	e
6/17/2022						canceled				
6/22/2022*	na	x	x	x	x	x	e	e	x	na
7/15/2022						canceled				
8/19/2022						canceled				
9/16/2022	na	x	e	x	x	e	x	x	e	na
10/17/2022*	na	e	x	x	x	e	x	x	x	na
11/18/2022	na	x	x	x	x	x	a	x	x	na
12/16/2022	na	e	x	e	x	x	x	x	e	na

\*denotes Special Meeting

x - present

e - excused

na - not applicable

a - absent



**LATHRUP VILLAGE**  
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