



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

Downtown Development Authority
Promotions Committee
Thursday, August 19, 2021
Minutes

1. Call to Order

- a. Present: Chris Clough, Cori Dahl (DDA Manager), Pamela Perkins, Susie Stec (DDA Manager), Sheryl Mitchell Theriot

2. Old Business

- a. Info Meeting—September 15th, 2021 4:00-6:00: The DDA's biannual info meeting will take place on September 15th and businesses are encouraged to come and network.
- b. Merch Updates: The DDA ordered new tote bags, pins, and temporary tattoos with the new logos.

3. New Business

- a. Clean-up Daily Ideas: Adopt-a-road has a week long clean up, to encourage business involvement in the clean up the group discussed theme days so the businesses are encouraged to participate throughout the week. Some options include to pick up trash on "Trashy Tuesday" or pulling weeds for "Wednesday Weeding".
- b. Bike Ride—October 9, 2021: The group decided to do a Bikes & BBQ event to touring the new LV Bike Path. The tour will end at Municipal Park where there will be a BBQ lunch.
- c. Shop Small Saturday, November 27th—A Winter Market on Shop Small Saturday will have indoor and outdoor components with the vendors inside and holiday themed events outside.
- d. Other items—Fall Fest will take place on October 30th from 12:00-3:00 PM with costume contents, pumpkins, and yard games.

4. Public Comment—none.

5. Adjourn at 9:50 a.m.