



Downtown Development Authority Economic Vitality Minutes

Friday, September 3, 2021 at 9:00 AM
Remote Meeting via Zoom

1. **Call to Order** at 9:08 a.m.

Present: Bobbi Lovins, Sheryl Mitchell Theriot

Other Present: Cori Dahl (DDA Manager), Susie Stec (DDA Director)

Absent: Bryan Ford, Fred Prime

2. **New Business**

A. Business Trainings

1. Digital Marketing Workshop—September 28, 2021

2. Zing Train—

a. The group chose the Training for October 28th from 9:00-11:00 a.m. and will be a free opportunity for businesses and breakfast treats will be offered.

B. Business Directory: The Business Directory is finished and will be uploaded to the website.

C. Transportation Improvements: Economic Vitality Committee will focus on transportation and mobility initiatives within the Downtown District including support for more pedestrian crossings and consolidation and improvements for SMART bus stops.

D. Oakland County Community Navigator Program: Lathrup Village was chosen to be an Oakland County Community Navigator community to work with microbusinesses in the area that will potentially start at the end of the year.

3. **Public Comment—none.**

4. **Adjourn at 9:38 a.m.**