



**City of Lathrup Village**  
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# MEMORANDUM

To: Planning Commission  
From: Austin Colson, CED/DDA Director  
Date: February 10, 2026  
RE: Sign Ordinance Review

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## Background

Over the past several months, City staff has received multiple inquiries from business owners and commercial property owners regarding the installation of sign types that are not currently permitted under the City's Sign Ordinance. These inquiries have been recurring and consistent in nature.

Specifically, property and business owners have requested the ability to:

- Install temporary feather or banner-style signs
- Install monument signs where they are no longer permitted
- Increase the size or area of existing signs

## Purpose of Review

Given the frequency of these requests, staff believes it would be appropriate for the Planning Commission to review the current Sign Ordinance and consider whether:

- The ordinance continues to reflect the City's goals and character;
- Any provisions should be clarified, updated, or reaffirmed; and
- The City wishes to maintain, modify, or expand allowances for certain sign types.

## Next Steps

Planning Commissioners are asked to review the Sign Ordinance in advance of the February Planning Commission meeting. Staff will be prepared to facilitate a discussion at that meeting and outline potential paths forward should the Commission wish to pursue ordinance amendments.

This memo is intended to provide advance notice only; no action is required at this time unless directed by the Commission.