



27400 Southfield Rd
Lathrup Village, MI 48076
(248) 557 - 2600
www.lathrupvillage.org

To: DDA Board of Directors

From: Susie Stec, Director – Community & Economic Development /DDA Director

RE: LV Music Festival discussion

Date: October 19, 2023

The inaugural Lathrup Village Music Festival (LVMF) was held on Saturday, September 30th from 1 – 9 pm in Municipal Park. It was an incredible success!!

We had 23 resident volunteers who did everything from set-up, take-down, managing parking, bartending, trash pick-up, supply runners, and anything in between. There were eleven vendors – all of which were from the commercial district or resident makers, and four food trucks – two of which are based in Lathrup Village. It is estimated there were 500 attendees throughout the day.

Volunteers and LVMF Committee members received overwhelmingly positive feedback during the event, and post-event survey will be distributed to all vendors and will be included in the newsletter. A debrief meeting was held, and planning will get underway in the new year for the 2024 event.

Attached is the budget summary of the event. The event was not anticipated to be a money maker; however, LVDDA did make \$341.38. Staff recommends this be used for next year's event, though the board may wish to discuss allocating the surplus to the Municipal Park Renovation project.