

VISION

LANSING: a growing, welcoming, and safe community where residents thrive because of the quality neighborhoods, excellent schools, and successful businesses

GUIDING PRINCIPLES

INTEGRITY being truthful and honest, genuine, and respectful

TRANSPARENT doing the right thing when no one else is looking; work serves citizens and the public

SPIRIT OF SERVICE see a need and step up to help; available/we show up, people you can count on

COMMUNITY FOCUSED make decisions based on the long-term benefit of the community; not selfish

ADAPTABLE look at things from multiple perspectives; agree to disagree; open-minded



HOUSING

GOAL: Lansing has a diverse, quality housing stock that caters to all incomes and stages of life.

STRATEGIES:

- Promote smaller-scale and more attainable housing options
- Review policies and codes to remove barriers to developing a diverse range of housing types
- Explore incentives and city investments in land to attract developers of workforce housing

INDICATORS:

- Increase diversity of housing stock.
- Increase the number of workforce housing units (price point is attainable to attract and retain Lansing residents)



ECONOMIC DEVELOPMENT

GOAL: Lansing attracts and retains businesses and workers and has a diverse tax base.

STRATEGIES:

- Collaborate with community partners to define economic development strategy and toolkit
- Seek out new revenue sources

INDICATORS:

- Number of new businesses in Lansing
- Annual total revenue growth
- New sources of revenue



INFRASTRUCTURE

GOAL: Lansing proactively maintains and plans for infrastructure that improves quality of life, public service delivery, and economic development.

STRATEGIES:

- Create and implement maintenance and replacement plans for all infrastructure
- Engage local business owners and residents about infrastructure needs and aspirations
- Evaluate options for long-term, sustainable funding for all infrastructure

INDICATORS:

- Reduce deferred maintenance cost
- Annual stormwater expense (operations and capital)



SAFE AND HEALTHY COMMUNITY

GOAL: Lansing is a safe, connected community with quality education, parks, and leisure opportunities.

STRATEGIES:

- Plan, promote, and support events that bring the community together.
- Determine if additional recreation and library programs or facilities are desired.
- Strengthen partnerships with education institutions.

INDICATORS:

- Participation in community events
- Number of city communications posted or distributed
- Increase in leisure and recreation opportunities