
AGENDA ITEM

TO: Mayor McNeill, Lansing City Council
FROM: Tim Vandall, City Administrator
DATE: May 31, 2024
SUBJECT: Community Survey

Representatives from True North Market Insights will be present to speak to the Council about a potential community survey for our residents.

Policy Consideration: Community surveys can be helpful to gauge priorities and help give staff and elected officials the pulse of the community. This can be helpful in establishing future projects and to help identify any blind spots and ways we can improve services for our residents. Ideally, by receiving feedback from our residents we can work to address issues and improve the quality of life for citizens in Lansing.

Financial Consideration: Projected costs for the community survey are within staff's purchasing authority. However, staff wanted to consult with the governing body about the idea prior to executing an agreement.

Action: Guidance and feedback from the governing body.