
AGENDA ITEM

TO: Tim Vandall, City Administrator
FROM: Joshua Gentzler
DATE: June 6, 2025
SUBJECT: 2026-2029 Independence Day Celebration RFP

Overview: The City of Lansing issued a Request for Proposals (RFP) for professional fireworks display services for the City's annual Independence Day Celebration for a three-year term covering 2026, 2027, and 2028. Victory Pyro Productions submitted the sole complete proposal in response. Their proposal meets all minimum qualifications outlined in the RFP, including insurance, experience, duration, and value. They also propose an enhanced pyro-musical experience—a choreographed fireworks display synchronized to music—which represents a creative upgrade to past shows.

Victory Pyro has been the fireworks provider since 2019. The City's spending with Victory Pyro over the past 3 year has consisted of:

Year	Amount
2023	\$ 49,609.92
2024	\$ 10,852.17
2025	\$ 10,852.17
Average	\$ 23,771.42

Policy Consideration: N/A

Financial Consideration: The total cost of the proposed agreement does not exceed the City's budgeted cap of \$25,000 per year. Victory Pyro's selected payment option (Option 1) includes a 4% discount, bringing each year's cost to **\$25,625.66**, slightly above the stated cap of \$25,000 but justified by the added value of the quality of display Victory Pyro has demonstrated. Staff recommends Council approval contingent upon final budget verification and authorization to negotiate minor scope or price adjustments if necessary to remain within budget.

Action: A motion to authorize the City to execute a three-year agreement with Victory Pyro Productions for the City's annual Independence Day Fireworks Display in 2026, 2027, and 2028, in an amount not to exceed \$26,500.00 per year, subject to confirmation of budget availability.