



Modern Software for Local Government

Proposal for Lansing, KS | May 9, 2025



GovWell helps local government agencies to simplify processes and modernize citizen services.

We specialize in working with small and medium sized municipalities and counties.



Hutto, TX

2 45,232



LaPorte County, IN

2 111,706



Shelby, NC

2 21,855



Decatur, TX

2 7,758



Kingsland, GA

2 21,122



Champlain, NY

2 5,692



Cold Spring, KY

2 6,353



GovWell

Backed by \$5.5 million from:

work — bench



Department solutions



Building Permits & Inspections

Build safely and efficiently with permit management, plan review, and inspections.



Planning and Zoning

Simplify development with online applications, workflow management, and plan review.



Code Enforcement

Uphold local laws and ordinances with case management and mobile-friendly inspections.



Licenses

Make it easy to apply, pay for, and renew licenses online.



Public Works

Track citizen complaints, manage assets, create & track work orders, and review plans.



Fire Department

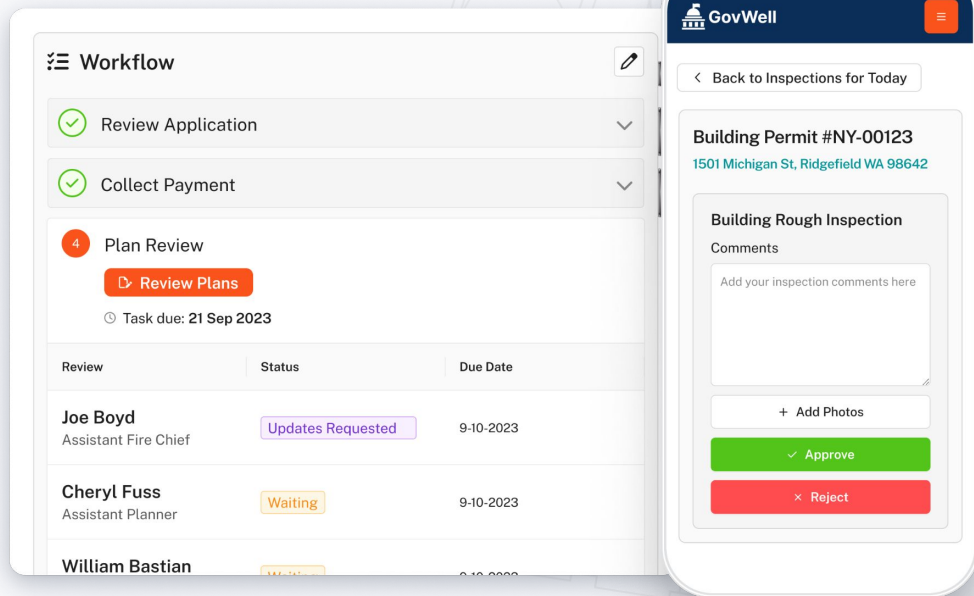
Manage recurring fire inspections and review plans electronically.

WHY GOVWELL?

Simplify processes

Track and speed up common workflows with intuitive, mobile-friendly software for local government operations.

- ✓ Reduce paper and citizen wait times.
- ✓ Improve collaboration across departments.
- ✓ Work from anywhere on any device.
- ✓ Customize to your unique needs.



WHY GOVWELL?

Modernize citizen services

Facilitate access to government services online with intuitive portals and automated communications for routine processes.

- ✓ Help citizens access essential services online.
- ✓ Enable online payments via credit and debit card.
- ✓ Reduce phone calls by making processes more transparent.

The screenshot displays the 'City of Hutto Citizen Portal' interface. The main navigation bar is dark blue with the 'Hutto' logo and the text 'City of Hutto Citizen Portal'. Below the navigation bar, there are four service tiles: 'Apply for a Building Permit', 'Submit a Development Application', 'Submit a Complaint', and 'Apply for a License'. Each tile has an orange button with the same text. A modal window titled 'Apply for a Building Permit' is open, showing a progress bar with three steps: 'Permit Type' (checked), 'Job Info' (checked), and 'Job Plans' (active, indicated by a red circle with the number 3). The 'Job Plans' section contains the text 'Please upload plans for the Building Department to review.' and a 'Site Plan' label. Below this is a large white area with a red upload icon and the text 'Click to Upload or drag and drop PDF, PNG, or JPG'. At the bottom of the modal are three buttons: 'Back', 'Save as Draft', and 'Submit'.

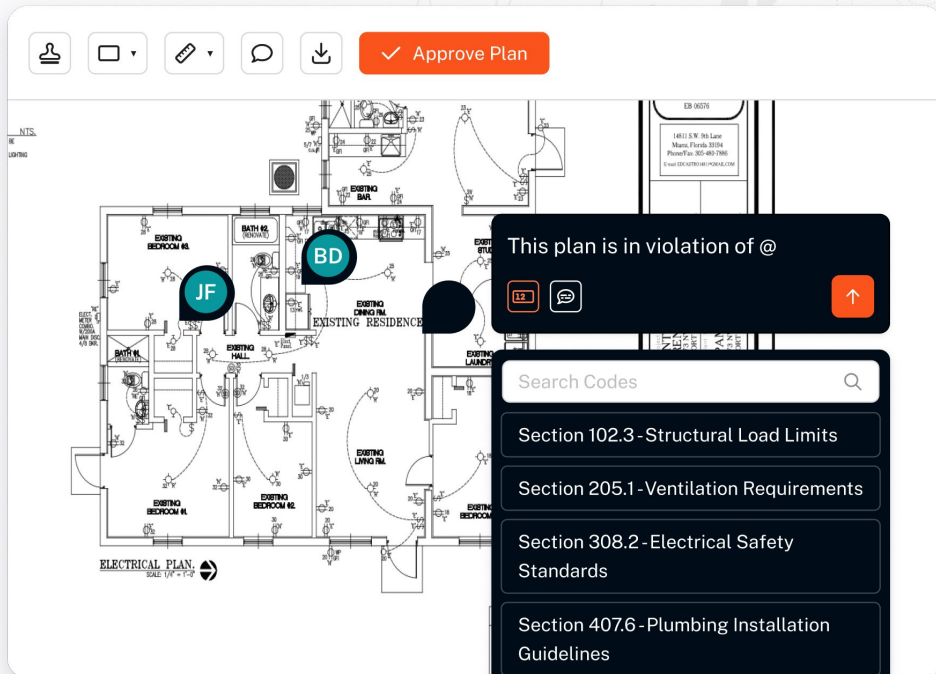
WHY GOVWELL?

Built-in electronic plan review

GovWell is the only solution that includes plan review for no extra cost.

- ✓ Work and collaborate faster in a single system
- ✓ Improve customer experience and transparency
- ✓ Save money on 3rd party plan review tools like Bluebeam

See It in Action



WHY GOVWELL?

Fast, unlimited support for staff and your community

1 minute response time

Contact us via chat, phone, and email



Hi James 🖐️
How can we help?

Send us a message

We typically reply in under a minute



We answer citizen questions for you

Reduce phone calls & emails to your office



Joe Smith - Contractor

How do I pull a new building permit?



Zach - GovWell

Hi, this is Zach from GovWell. I can help you start your application. Please follow the link below for a new building permit application.

govwelltech.com/gotham-city/building



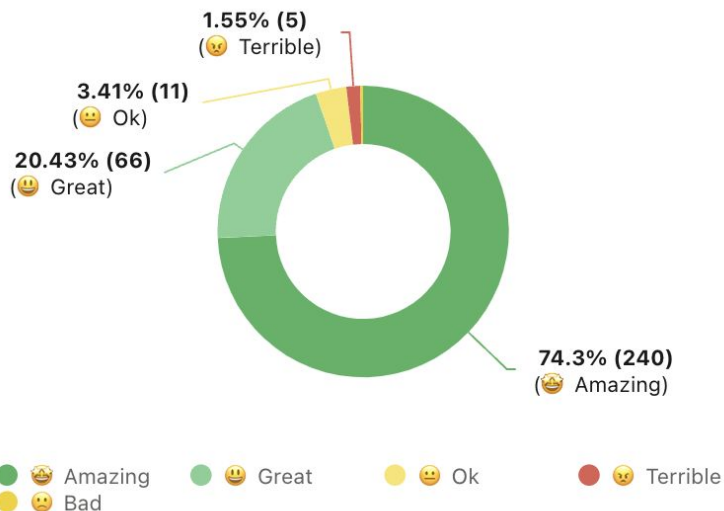
Joe Smith - Contractor

Thanks, I appreciate it!

WHY GOVWELL?

Delight your residents

Conversation ratings - by conversation rating



Luis Alejandro Cadena Go...	—	perfect	🥰 Amazing
Donna Hawkins	—	no more to tell, ya'll are doing great!	🥰 Amazing
JASON STUBBLEFIELD	—	loved the fact that Zach recognized how helpful paying for multiple permits would be at one time and that he would make a note to suggest to his engineering team to make this possible in the future. 5 stars!	🥰 Amazing
Ronald Burkett	—	helped me with my question	🥰 Amazing
Isaiah Lee	—	great	🥰 Amazing
Angel Kavanaugh	—	fast !	🥰 Amazing
Cheryl Waddle	—	amazing customer service!	🥰 Amazing
Chandler Guess	—	The video the online support person made walking me through things step by step was awesome and helped me complete exactly what the town inspector was asking me to update on my permit application. It was great to be able to live chat with a real person and get answers quickly. 5 stars :)	🥰 Amazing
Ian Means	—	Thanks for the help and quick response	😊 Great
William A Hanes	—	Thanks Sarah for your help!	🥰 Amazing
Oli Snyder	—	Thank you!	😊 Great
Melina Watson	—	Thank you	🥰 Amazing
Ldon Shipman	—	So polite, helpful, and an amazingly quick response!	🥰 Amazing

WHY GOVWELL?

Easily adapts to your unique processes

GovWell is the most configurable workflow automation software for government. Instantly configure forms, workflows, reports, and more without waiting for IT or support.

- ✓ Empower your team to improve processes
- ✓ Automate routine workflows and tasks
- ✓ Simple to learn and use for non-technical staff

Residential - New Construction Application Form **Workflow** 7 Automations Fees [+ Add Workflow Step](#)

	Workflow Step Name	Owner	Status	
≡	Plan Review	Application Owner ×	In Progress	🗑
≡	Permit Fees	Application Owner ×	In Progress	🗑
≡	Issue Permit	Application Owner ×	Permit Issued	🗑
≡	Inspections	Jack White ×	Permit Issued	🗑
≡	Certificate of Occupancy	Application Owner ×	Archived	🗑





GovWell

Product



Try a self guided demo



The screenshot shows the GovWell web application interface. On the left is a dark sidebar with navigation links: Building, Permits, Plan Reviews, Inspections, Citizen Requests, Stormwater, Assets, Work Orders, Code Enforcement, Tasks, Payments, Reporting, Org Management, and User Management. The main content area is titled 'Building Permits' and includes filters for 'To Do' (72), 'Waiting for Applicant' (148), 'All' (274), 'Expiring Soon' (0), and 'Residential Permits' (195). A map shows the location of a permit in Columbus, Ohio. Below the map is a table of records.

Record #	Record Type	Company	Address	Due Date	Status	Category
#RES-25-0005	Residential-New Construction	Wayne Enterprises	4321 N Karaugh DR, Gotham City, NY 10018	December 5, 2024, 10:23am	In Progress	Residential
#RES-25-0004	Residential-New Construction	ABC Business	321 N Fulshear DR, Gotham City, NY 10018	December 4, 2024, 1:21pm	In Progress	Residential
#RES-25-0002	Residential-New Construction				Permit Issued	Residential
#RES-24-0241	Residential-New Construction				Permit Issued	Residential
#RES-24-0230	Residential-New Construction				Permit Issued	Residential
#RES-24-0228	Residential-New Construction				Archived	Residential
#RES-24-0225	Residential-New Construction				In Progress	Residential

Overlaid on the interface is a modal window titled 'GovWell Staff Experience Overview'. It lists the following capabilities:

- Electronically Review Plans
- Collect Fees
- Schedule Inspections
- Issue Documents
- Create Reports

Below these is the text '...all in one place!' and a large orange button labeled 'Show Me'.

Make services accessible

Set up online portals for common services that enable form submission, document uploads, and prevent common submission errors.



Apply for a Building Permit



Permit Type



Job Info

3

Job Plans

Step 3 of 3

Job Plans

Please upload plans for the Building Department to review.

Site Plan 

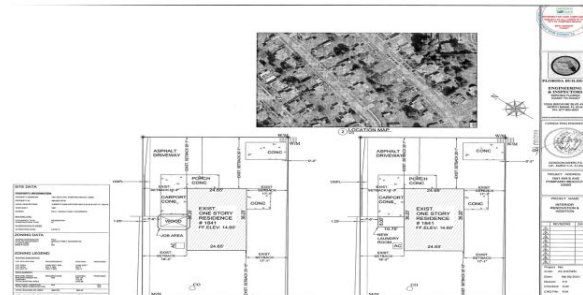
Site Plan

A site plan is a type of drawing which shows existing and proposed conditions for a given area. Site plans typically show buildings, roads, sidewalks and paths/trails, parking, drainage facilities, sanitary sewer lines, water lines, lighting, and landscaping and garden elements.

✗ Rejection: Common reasons why site plans are rejected include:
Incomplete

Not signed and sealed by an architect

An example of a site plan can be found below. [Click here to download](#) the example site plan.



Asbestos Report 



Click to Upload or drag and drop

PDF, PNG, or JPG

Roof Sketch 



Click to Upload or drag and drop

PDF, PNG, or JPG

to be true and correct. All provisions of laws and ordinances governing this type of work will

Save as Draft

Submit Permit Application

Staff portal

Move permit and license applications through simple and complex workflows easily. Reduce turnaround time by increasing staff efficiency and transparency across departments.



Review	Status	Due Date
Bill Davis Building Plans Reviewer	Waiting	9-10-2023
Janet Frank Planning Review	Updates Requested	9-10-2023

Route for Plan Review

Reviewers have been assigned automatically based on the Project Type. You can edit these assignments below.

- ☒ Building Department
- ☒ Planning Department
- ☒ Fire Department
- ☐ Engineering Department
- ☐ Public Works Department
- ☐ Health Department

Done

Online payments

Enable customers to securely pay fees online via credit/debit card and bank transfer. Put fee collection on autopilot with email reminders.



GovWell <notifications@govwelltech.com>
To: You

Hello Michael Sanderson,

Congratulations! Your Roofing permit **#NY-00123** has been approved.

You must pay the fee of \$125 in order to receive the permit approval documents and

[Click here](#) to pay the fee in GovWell.



My Task: Pay Fee

Once you pay the permit fee, you can print the Permit Approval Documents and begin working!

Fee	Status
\$125.00	Unpaid

\$ Pay fee

Search, fast



Search and filter
across multiple
record types.

The screenshot displays the GovWell website interface. On the left is a dark blue sidebar with the GovWell logo and a list of navigation items: Search, Building, Permits (highlighted), Inspections, Planning & Zoning, Code Enforcement, Complaints, Inspections, and Reports. The main content area has a breadcrumb trail 'Home / Permits' and a 'Permits' heading. Below this is a table with the following data:

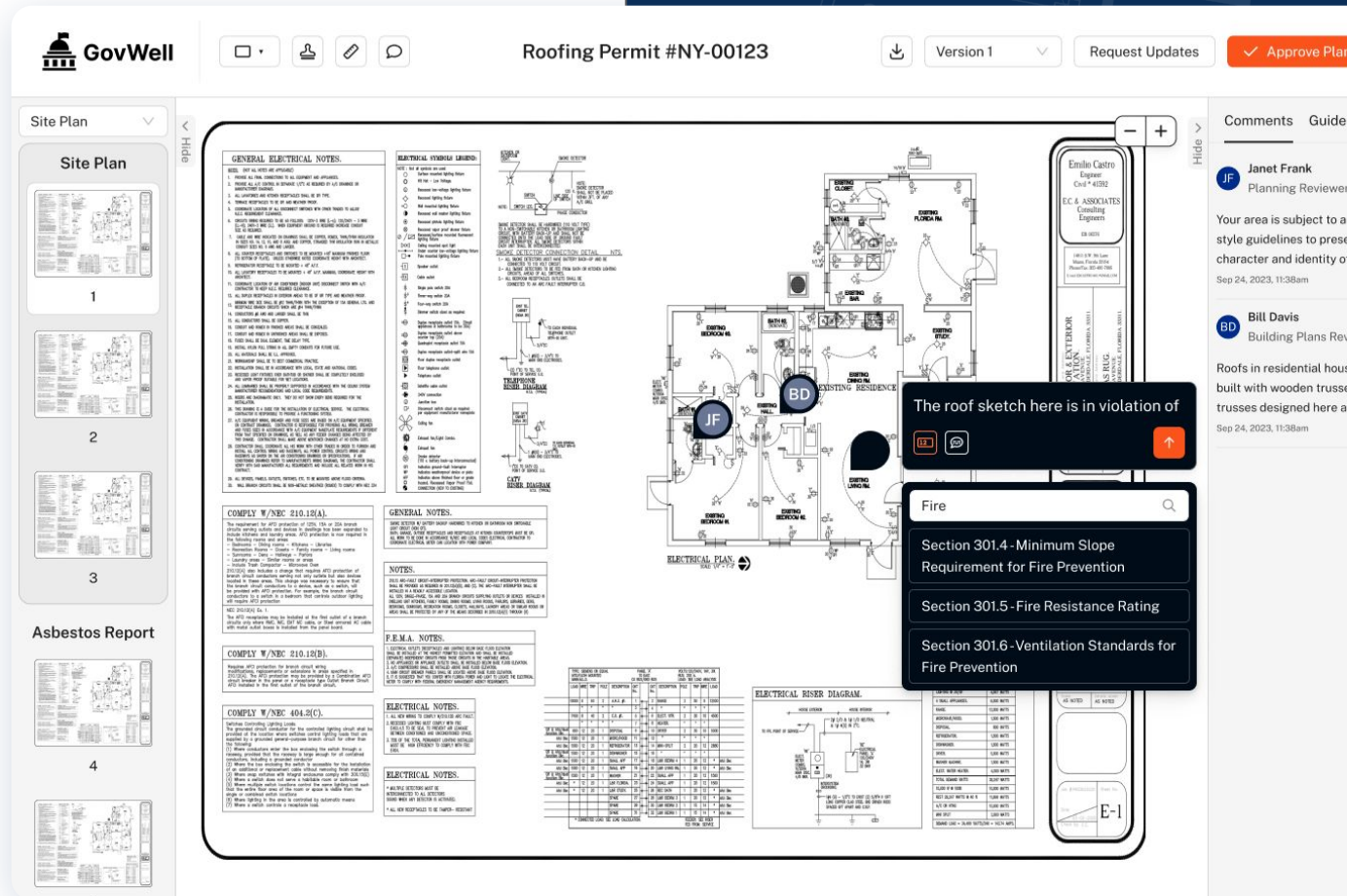
Permit
#23-00123
#23-00124
#23-00125

A search overlay is open on the right side of the screen. It features a search bar with the text '1031' and a magnifying glass icon. Below the search bar are filter tabs: 'All' (selected), 'Parcel IDs', 'Addresses', 'Permits', 'Applicants', and 'Violations'. The search results are listed below the tabs:

- Parcel ID**
103173747 (5 permits · 17 plans · 25 inspections · 2 violations)
- Parcel ID**
103125252 (1 permit · 3 plans · 2 inspections · 0 violations)
- Parcel ID**
103125252 (4 permits · 9 plans · 7 inspections · 1 violations)
- Address**
1031 Sunset Drive, Nyack NY 10960 (1 permit · 3 plans · 2 inspections · 0 violations)
- Permit**
#NY-01031 (Commercial Roofing Permit)

At the bottom of the overlay, it shows '5 results' and action buttons: 'Select', 'Open', and 'Open in New Tab'.

Collaborate to markup plans electronically and share corrections with applicants. Review faster with comment templates and code references.



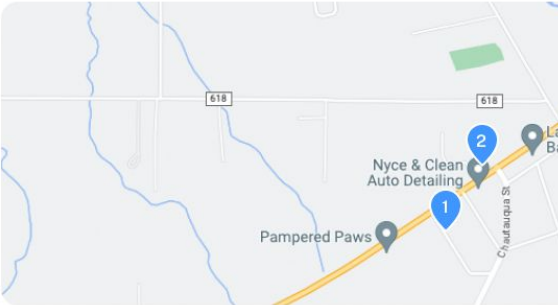
Inspections made easy

Log inspections and
add photos from any
mobile device. Plan
efficient routes by
visualizing your
day's work.




Home / Building Inspections

Building Inspections



My Inspections Today 4

Permit	Address	Status	Type
#NY-123	1501 Michigan St	Overdue	Building
#NY-124	1 Sunset Dr	To Do	Foundation
#NY-125	7 Sunset Dr	To Do	Building
#NY-126	9 Sunset Dr	To Do	Construction
#NY-127	11 Sunset Dr	To Do	Building Rough

 GovWell

< Back to Inspections for Today

Building Permit #WA-00123
1501 Michigan St, Ridgefield WA 98642

Building Rough Inspection

Comments

Add your inspection comments here

+ Add Photos

✕ Reject Inspection

✓ Approve Inspection

Details

Files

Plans Set Version 1

View

Created on September 10, 2023 at 3:45pm

Created by MS Applicant Michael Sanderson

Consists of

Site Plan

Asbestos Report

Truss Drawing

Single-Family Sketch

Update Plans Set

Building Rough 9-20-23 Janet Frank

View

Code enforcement

Track violations, log inspections, and prepare violation notices. Get ready for court with one click.



The screenshot displays the GovWell Code Enforcement interface. On the left is a dark blue sidebar with navigation links: Search, Building, Permits, Plan Reviews, Inspections, Planning & Zoning, Applications, Code Enforcement (selected), Cases (highlighted), Inspections, and Reporting. Below these are location and user settings: Gotham, NY, Permit Technician, and Settings.

The main content area is titled "Code Case #PF-123 - Dilapidated Exterior" with the address "1501 Michigan St, Gotham NY 10960". It features a progress bar with "1 Review" (active) and "2 In Progress". Tabs for Details, Parcel, Inspections, and Files are visible. The "Parcel Overview" section lists: Owner (SMITH, JOHN), Tax ID (051-2-33), and Address (1501 Michigan St, Gotham NY 10960). Below this is a map showing the property location.

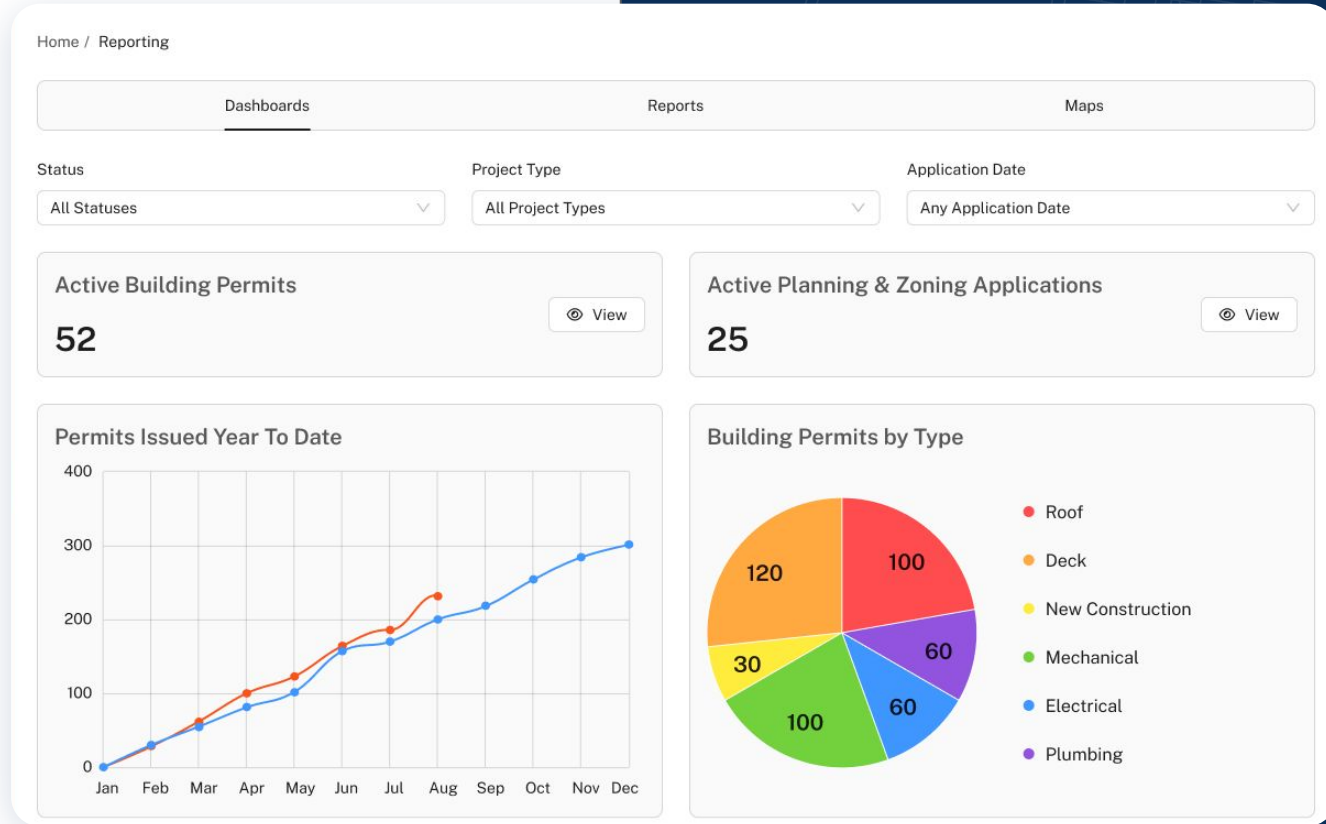
A "Generate Mailer" modal is open in the foreground. It contains a form to generate a mailer for the property owner. The "Mailer Title" dropdown menu is open, showing options: "INITIAL NOTICE OF VIOLATION AND ORDER", "FOLLOW UP - SECOND NOTICE OF VIOLATION AND ORDER" (selected with a checkmark), "FOLLOW UP - THIRD NOTICE OF VIOLATION AND ORDER, INVITATION TO COURT HEARING", and "VIOLATION RESOLUTION NOTICE". The "Comments" section has a text input field labeled "Enter comments for property owner".

In the background, a "My Task: Review Case" panel shows a "Resolve Case" button and a prominent orange "Schedule Inspections" button. A "History" section shows a comment from Michael Sanderson on September 10, 2023, stating "Michael submitted the Case."

At the bottom left, the GovWell logo is visible.

Analytics and reporting

Effortlessly track key metrics, generate reports, and visualize data on maps.



Security

GovWell is **SOC 2 Certified (Type II)**.

As a trusted provider of software to government agencies around the United States, GovWell takes security and privacy extremely seriously.

For more info on GovWell's controls please visit:

<https://trust.govwell.com/>





GovWell

Pricing



Modules and pricing

Module	Description	Price (annual)
Building Permits & Inspections	Manage building permits, inspections, and plan review. Includes online portal for improving access and transparency to the public.	\$10,000
Planning & Zoning	Online planning & zoning applications, workflow management, and plan review.	\$5,000
Code Enforcement	Online citizen complaints + code enforcement case management.	\$5,000
Business Licenses	Manage business license applications and renewals.	\$4,000
Citizen Requests	Online portal and management of citizen requests.	\$4,000
Contractor Registration	Manage contractor license registration & renewals.	\$3,000

Total: \$31,000



Implementation and data migration fees

Item	Description	Price (one-time)
Implementation - Standard	Full-service configuration of system, including: <ul style="list-style-type: none">• Online forms / applications• Workflows for each record type• Document templates (Permit cards, COs, notices of violation)• Inspection templates• Reports• Staff training	\$10,000
Data Migration (Raw Data + Files) - Standard	Migration of historical permit data to GovWell including data in CSV or Excel format. Customer is responsible for providing GovWell the data in the aforementioned format(s), and GovWell is responsible for importing it. Modules included: <ul style="list-style-type: none">• Building Permits & Inspections• Planning & Zoning• Code Enforcement• Business Licenses• Citizen Requests• Contractor Registration	\$5,000

Total: ~~\$15,000~~ \$7,500

Implementation timelines

We work quickly to get you live on GovWell. We deploy modules in stages so that you can get up and running faster on the most important functionality.

Item	Details
Contract Signing Date (Estimated)*	May 2025
Go-Live Date (Target)	Winter 2026
Current System Shut Off Date	–

*We begin implementation typically within 1 week after we sign a contract.

17 Implementation Time by # of Modules

# of Modules	Timeline (Standard)	Timeline (Priority)
1	3+ Months	2-3 months
2	5+ Months	3-5 months
3	7+ Months	4-7 months
4	9+ Months	6-9 months
5+	12+ Months	8-12 months

Pricing Summary

Item	Details
Year 1 Cost	\$46,000 \$38,500
Annual Recurring Services	\$31,000
Annual Uplift	5% (not applicable when signing a multi-year agreement)
Billing	Annual, invoiced upon signing
Initial Term	3 years

Pricing valid through 6/30/25



Save money with multi-year agreements

We can lock in prices in exchange for longer commitments.

Included with your subscription



Access to purchased modules, including upgrades and maintenance



Full service implementation: GovWell owns system configuration, GIS integration, staff training



Unlimited data storage



Unlimited user licenses for purchased modules



Same-day chat/email support and dedicated Deployment Strategist



Best price guarantee

If you receive a lower quoted price from another vendor for equivalent quality & service, we'll come up with the quote and we'll match it.

Fast, easy implementation

You'll partner with a dedicated GovWell Deployment Strategist who is responsible for making your transition seamless.

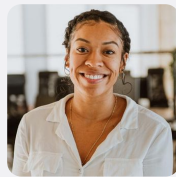
For more info on how we support you during implementation, view our [implementation guide here](#).



Marykate McCarthy

Sr. Deployment Strategist

Managed logistics for two presidential campaigns. BA Psychology, George Washington University



Briana Barlow-Maibaum

Deployment Strategist

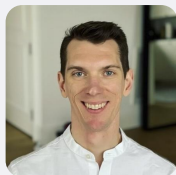
Child of two public servants, former D1 track & field athlete. BA Political Science, UCLA



Nate Levin

Deployment Strategist

A decade of experience in government and politics. BA Economics & Sociology, Bates College. MA Public Administration, Columbia University



Kenneth Taylor

Sr. Deployment Strategist

10 years of experience in software deployment. BS Science of Economics, University of Pennsylvania



Sarah Peters

Sr. Deployment Strategist

Started two companies in travel logistics / hospitality. BS Applied Economics & Management, Cornell University

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Fast, unlimited support for staff and your community

1 minute response time

Contact us via chat, phone, and email



Hi James 🖐️
How can we help?

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Zach - GovWell

Hi, this is Zach from GovWell. I can help you start your application.
Please follow the link below for a new building permit application.

govwelltech.com/gotham-city/building



Joe Smith - Contractor

Thanks, I appreciate it!

References

1. **Ashley Bailey, Hutto, TX**

Director of Development Services

512-759-5961

ashley.bailey@huttotx.gov

Ashley has used GovWell for a number of different modules since 2023.

2. **Roxanne Jasman, Camp Verde, AZ**

Chief Building Official

928-554-0061

roxanne.jasman@campverde.az.gov

Roxanne switched Camp Verde to GovWell from iWorQ last year.

3. **Robin Morency, Cold Spring, KY**

City Clerk

859-441-5961

robin.m@coldspringky.gov

Robin switched Cold Spring to GovWell from iWorQ last year.

Leadership



Troy LeCaire
CEO and Co-Founder

Originally from Green Bay, Wisconsin, Troy is passionate about empowering public servants to serve their communities better with modern technology. Before GovWell, Troy worked for two Wisconsin senators and spent 7 years in leadership roles at RippleMatch, a developer of hiring software used by 200+ employers like General Mills and eBay. He studied Government at Cornell University.



RM RIPPLEMATCH



Cornell University



Ben Cohen
CTO and Co-Founder

Ben grew up helping his dad, a general contractor, to pull thousands of permits. Ben's personal struggles navigating development processes as an applicant inspired him to build more user-friendly products for governments and citizens. Before GovWell, Ben spent 5 years developing software for Uber and Amazon. He studied Computer Science at Princeton University.

Uber

amazon



PRINCETON
UNIVERSITY



GovWell

Advisors



Michael A. Nutter
Mayor of Philadelphia
(2008-2016)

Michael Nutter served two terms as the 98th mayor of Philadelphia. He previously spent 15 years in the Philadelphia City Council.

Mayor Nutter is past President of the United States Conference of Mayors and founder of Cities United. He holds a BS in Economics from the Wharton School at the University of Pennsylvania.



Richard J. Berry
Mayor of Albuquerque
(2009-2017)

Richard Berry served two terms as the 29th mayor of Albuquerque. He is also a former member of the New Mexico House of Representatives.

Prior to entering politics, Mayor Berry was an entrepreneur in the construction industry. He received a BBA from University of New Mexico, Albuquerque.



Mick Cornett
Mayor of Oklahoma City
(2005-2018)

Mick Cornett served as the 37th mayor of Oklahoma City where he was re-elected to a record four consecutive terms. He was the President of the United States Conference of Mayors in 2016-17.

He received his BA from University of Oklahoma and MBA from New York University.



C. William Frick
Majority Leader, Maryland House
of Delegates (2017-2019)

Bill Frick served as the Majority Leader for the Maryland House of Delegates from 2017-2019, and as a member representing the 16th district from 2007-2019.

He received his JD from Harvard Law School and BA from Northwestern University.