



PARTNERSHIP for ECONOMIC DEVELOPMENT
SALISBURY, NC

Be an original.

June 27, 2025

Mrs. Meredith Smith
Mayor of the Town of Landis
PO Box 8165
Landis, NC 28088

Re: *Funding Request of the Economic Development Council for Fiscal Year 2025-2026*

Dear Mayor,

On behalf of Rowan EDC, I'd like to thank you and your fellow council members of the Town of Landis for your outstanding support of our organization. We have been able to accomplish much in moving the economy for the Town of Landis forward with your support.

We would like to continue these efforts to bring greater prosperity to all residents of the Town of Landis and so are respectfully requesting that you fund your continued investment in the EDC of \$10,371.89 for FY 2025-2026. This amount is based on a formula previously established by our municipal partners and is calculated as a percentage of the community's total tax base.

Your past support of the Rowan EDC has yielded a positive return on investment. Since 2020, we have helped add 2,805 jobs and over one billion dollars of new investment to our local economy. Those 2,805 jobs will create an additional 2,274 indirect and induced jobs for a total of 5,079 employment opportunities with a payroll exceeding 324.6 million annually.

We have also seen an unprecedented level of demand from developers interested in our market. With new buildings being constructed and continued strong interest from companies looking to expand or relocate, we expect a high level of new investment and job creation over the next several months.

We are currently in the first year of our second Forward Rowan initiative. Funded by the private sector, this diversified our funding streams, reduced our reliance on government funding and brought an important stakeholder to the effort that had been previously missing. This public-private partnership has had a positive impact on reducing poverty, increasing prosperity, and improving the quality of life in Rowan County.

We hope that you agree that your investment in our organization is worthy of your continued support. We would be happy to answer any questions and go into greater detail about our activities and programs. We look forward to continuing to work with you to bring economic growth and prosperity to the Town of Landis and all of Rowan County.

Sincerely,

A handwritten signature in black ink, appearing to read "Rod Crider".

Rod Crider
President & CEO

cc: Madison Stegall – HR/Town Clerk
Michael Ambrose – Finance Officer



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INVOICE

June 27, 2025

Town of Landis
PO Box 8165
Landis, NC 28088

Description	Amount
2025-2026 Annual Appropriation	\$10,371.89
<i>Due on or before: 12/5/2025</i>	

Total Due \$10,371.89

Please make check payable to:
Rowan EDC
204 E. Innes St., Ste 220
Salisbury, NC 28144