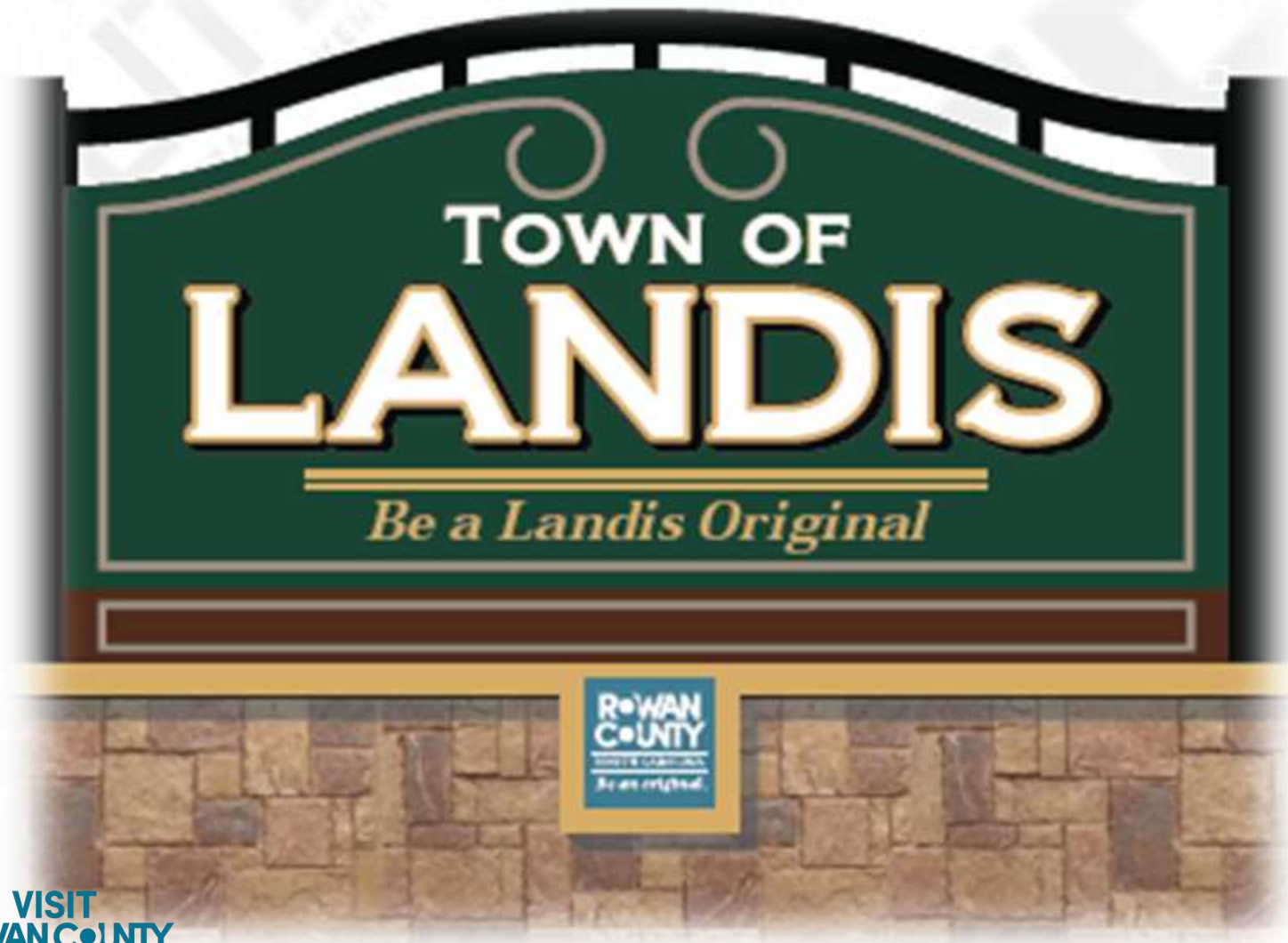


# ROWAN COUNTY TOURISM WELCOME & WAYFINDING SIGNAGE PROGRAM

## TOWN OF LANDIS



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# PROGRAM BACKGROUND

## *Rowan County Tourism Wayfinding System*

- **78 Total Signs**
  - 15 Boulevard
  - 43 Pedestrian
  - 20 Welcome
- **\$445,071 Total Investment**

# LANDIS WELCOME SIGNS



**Welcome Sign Installed  
2/18/2025**



**New Proposed Location:  
1780 S. Main Street**



**New proposed signs to  
replace existing small  
Landis signs**



# LANDIS DIRECTIONAL SIGNS



**2 Boulevard Signs & 8 Pedestrian Signs  
Installing Late Spring 2025**

# PROJECT SUMMARY: LANDIS

- 4 Welcome Signs
- 2 Boulevard Sign
- 8 Pedestrian Signs
- Total Investment:  
**\$70,506.12**

THANK YOU.

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**ROWAN COUNTY**  
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