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MEETING TYPE: Board of Aldermen

DATE: May 8, 2023

SUBMITTED BY: Administration/Parks and Recreation

ITEM TYPE: Action Item

AGENDA SECTION: Considerations

SUBJECT: Consider Adding D.C. Frances Linn Park to Wayfinding Signs and Consider Changing the Location of the Farmers Market to North Central Avenue.

BACKGROUND: Parks and Recreation Director, Jessica St. Martin, has prepared a memo for the consideration of moving the Farmers Market to North Central Ave. Please see attached. Additionally, the wayfinding signs package is included for review. Staff recommends adding D.C. Frances Linn Park to the signage. The Rowan County Tourism Department is requesting feedback on the package and would like to have a final product ready to submit by June 1, 2023.

SUGGESTED ACTION: MOTION TO APPROVE ADDING D.C. FRANCES LINN PARK TO WAYFINDING SIGNS AND APPROVE THE NEW LOCATION OF FARMERS MARKET TO NORTH CENTRAL AVE.

ATTACHMENTS: 1. MEMO 2. WAYFINDING SIGNS PACKAGE