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MEETING TYPE: Board of Alderman

DATE: October 14, 2024

SUBMITTED BY: Jessica St. Martin, Parks and Recreation Director

ITEM TYPE: Considerations

AGENDA SECTION: Considerations

SUBJECT: **Consider Approval of a Partnership with Rowan County Health Department /Town of Landis Walking Map**

DETAILS:

Dylan Mott, Rowan Public Health Education Program Director, reached out to partner with the Town to develop a walking map through Landis. Rowan County has been partnering with other municipalities to develop maps to showcase community landmarks, while promoting active living.

Rowan County Public Health will be responsible for funding and coordinating the initiative. The Town of Landis will be responsible for assisting in the design/map creation and erecting the signage in the appropriate area.

The map will consist of the Landis logo, colors, any historical information, and the "Be A Landis Original" slogan. Additionally, it will contain specific health facts regarding walking and accumulated steps. The route is limited to a 1-3 mile radius. If approved, it will take 4-8 weeks for completion. I have included a map of a suggested walking area in our town.

Samples of previous maps created for other municipalities are attached for your review. I make the recommendation to approve the partnership, as this will not cost the Landis Taxpayer any money. This project is being expensed by the county, and their grant funding opportunity.