



## Item Cover Page

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**MEETING TYPE:** Board of Alderman

**DATE:** July 14, 2025

**SUBMITTED BY:** Michael D. Ambrose, Town Manager

**ITEM TYPE:** Consideration

**AGENDA SECTION:** Considerations

**SUBJECT:** **Consider Approval of 125 Year Landis Logo and Banner Design and Discussion of the 125th Anniversary Celebration**

### **DETAILS:**

In celebration of the Town of Landis' 125th anniversary, staff have collaborated with Miller Davis, The Lettered Lilly, and MOSCA Designs to develop a commemorative logo and banner design options. These elements are intended to promote community spirit and will be used throughout the anniversary year on signage, letterheads, print materials, digital platforms, and other commemorative items.

Additionally, this topic is to discuss, and gain direction from the board, whether a 125th celebration is on the horizon, and what type of event this will be. Direction on the budget for this event is also needed, and funds will need to be sought through fund balance or the old "ARPA" funding source since this event was not originally budgeted for.

**Recommended Action:** Motion to Approve Option/Options \_\_\_\_\_ for the Town of Landis' 125th Year Logo Design and Banner Option \_\_\_\_\_. AND Motion to Fund Event from \_\_\_\_\_ source in the Amount of \$\_\_\_\_\_.