

Advertising Agreement

Approved by:
Anne Even
aeven@landerwyoming.org

Account City of Lander
Related to Modified Community Partnership 2025/26
Start Date Aug 1, 2025

Description
Modified Community Partnership

Up to 3 Sponsored Post Per Month

Consultant Teri Caldwell-Udell

+ 6 Job Listing's Per Year, and any additional job listing's @ \$200.00 per Job Listing

Reference # 594111000055116005

Sponsored post and Job listings must come ready to post with a photo included.

5K Per Year

Item & Description	List Price	Qty	Discount	Amount
Community Partnership - Custom Plan Modified Community Partnership Up to 3 Sponsored Post Per Month + 6 Job Listing's Per Year, and any additional job listing's @ \$200.00 per Job Listing Sponsored post and Job listings must come ready to post with a photo included. 5K Per Year	\$ 5,000.00	1	\$ 0.00	\$ 5,000.00
Sub Total				\$ 5,000.00
Paid Amount				\$ 5,000.00
Grand Total				\$ 5,000.00
				THIS IS NOT AN INVOICE *Invoice will be emailed to contact above unless otherwise stated*

Terms & Conditions

1. Community Partner
Advertiser will receive an inventory of the above mentioned number of credits to be used during the term of this agreement for products and services offered by County 10. Descriptions of various products and services and the

- b. Monthly Social Media Content Ideas and Templates
- c. Exclusive Brand Page on county10.com
- d. Free Job Listings on the County 10 Jobs Board
- e. Automatic 10% off any products and services not available for use with credits
- f. Dedicated Account Manager

2. Term

The term of this Agreement shall commence on the agreement date listed above and shall continue for the term of one year, unless otherwise stated above in this agreement, after which this agreement will continue Month-to-Month until terminated or renewed.

2. Termination

Either party may terminate this agreement with written notice to the other party. If Advertiser terminates this contract before the end of the term or elects not to renew the contract, unused credits may be used within a 3 month period following the termination of contract.

3. Changes to Plan and Purchase of Additional Credits

Plans may be upgraded at any time during the contract. Both parties must agree, in writing, to the change in balance of credits and invoicing schedule prior to the upgrade. Plans may not be downgraded during the term of the contract. Additional credits are available to Community Partners, and may be purchased during the term of this agreement for \$275 each

4. Payment Plan

County 10 will provide an invoice on the First of the Month following execution of this agreement with regular installments due each month following or according to the Payment Plan established above. Payments are non-refundable; except in County 10 advertising credit. Failure to pay will result in termination of services after 90 days and submission to Collections after 120 days with no payment.

5. Ownership of Work

All completed work product shall be owned by Client. Kairos Communications may keep a copy of work product prepared for Client. All fees, services, documents, recommendations, and reports are confidential. Client guarantees any elements of text, graphics, photos, designs, trademarks, or other artwork provided to Kairos Communications for inclusion on the website or in advertising above are owned by Client, or that Client has received permission from the rightful owner(s) to use each of the elements, and will hold harmless, protect, and defend Atmosphere Marketing and its subcontractors from any liability or suit arising from the use of such elements.

6. Final Agreement

This Agreement terminates and supersedes all prior understandings or agreements on the subject matter hereof. This Agreement may be modified only by a further writing that is duly executed by both parties.

7. Governing Law

This Agreement shall be construed and enforced in accordance with the laws of the state of Wyoming.

IN WITNESS WHEREOF, the parties hereto have executed this Advertising Agreement as of the date signed.

Approval Signature

Community Partnership Credits

A credit in the Community Partner Program is worth between \$250 and \$275, depending on your plan. Local Advertising Products and many services may be mixed and matched through the contract period to give maximum flexibility in marketing tactics. Products not available for use with credits are available for a minimum 10% off regular price.

Products available for use with credits*

Sponsored Post (Client Created).....	1 Credit
Sponsored Post Content Creation.....	1 Credit
50k+ Impressions (no cap) Display Advertising.....	1 Credit
Block of 42 :30 Radio Spots.....	1 Credit
Radio Show Sponsorship (per Month).....	1 Credit
2 Hour Live Remote.....	2 Credits
Sponsored Series (Annual commitment).....	30 Credits
Client Asset Video Creation.....	1 Credit
Graphic Design (2 designs, one at a time).....	1 Credit
Local Lead Generation Campaign.....	Custom, 2 Credit Min
Audience Engagement Contest.....	Custom
Branding Quizzes.....	Custom
Event Live Streaming.....	Custom, 2 Credit Min
Photography/Videography/Drone Shots.....	1 Credit per Hour
Custom Campaign Development.....	Custom
Custom Campaign Events.....	Custom

Products not available for credit use (10% min discount)*

Printing, SWAG, Social Media Management, Website Design & Services, Web Presence & Client Experience Tools, Organic SEO, Targeted Digital Ads, Social Ads, Email Marketing

*Product offerings subject to change, may not be a comprehensive list.