



# 24 Hour/Daily Alcoholic Beverage Sales Permit

## Application &/or Open Container Permit

(W.S. 12-2-203, 12-4-502)

Application for authorization to sell or serve alcoholic beverages at an event, under the temporary permit-type selected below. No package sales allowed.

Fee \$	_____
Date Paid	_____

<b>APPLICANT*</b> <small>*Must be present at all times during the event.</small>	
Name of Person Requesting Permit: <u>Jacob Dickerson</u>	
Organization: <u>Wyo Climbers Alliance</u>	
Email: <u>[REDACTED]</u>	Phone*: <u>[REDACTED]</u> <small>*Include a con</small>
Mailing Address: <u>166 Main St</u>	
Physical Address: <u>166 Main St</u>	
Today's Date: <u>05/01/2026</u>	

<b>EVENT INFORMATION</b>	
Name of Event: <u>Patagonia Free Wall Beta Talk Tour</u>	
Venue: <u>Wild Iris Mountain Sports</u>	Venue Address: <u>166 Main St.</u>
Description of the Event including Activities/Entertainment: <u>Clothing design &amp; demo clinic; climbing film; professional climbers story telling</u>	List the Dates and Hours that Alcohol will be available: <u>Thursday June 4, 2026 5:00pm - 8:00pm</u>
Anticipated number of attendees at any given time: <u>50</u>	Short Summary of the Reason for the Event: <u>Promotional Event for new Patagonia products</u>

Is any alcohol being donated to the event? If so, please explain.  
Please note this requires authorization by the governing body. Please see the clerk for more information.

Yes, Cowfish restaurant is donating two "Pony Kegs" as well as limited 12oz cans

<b>STREET CLOSURE</b>
<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO Does the event involve a street or alley closure? If yes, please complete the Temporary Street or Alley Closure Permit. Open container permits will not be approved until the street closure has been approved. Glass containers are discouraged.



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### INDEMNITY AGREEMENT

INDEMNITY AGREEMENT If event is taking place at or on City property.

### ADDITIONAL REQUIREMENTS

**VENDOR LIST** Provide a list of vendors serving alcohol at the event **and** indicate if they are located in-state or out-of-state.

1. Wyo Climbers Alliance Board Members
2. Wild Iris Mountain Sports Staff
- 3.

*If the list is more than three, please include a separate sheet of paper listing all vendors serving alcohol and indicate if they are located in-state or out-of-state.*

### ALCOHOL RESPONSIBILITY PLAN

**ALCOHOL RESPONSIBILITY PLAN** All permit holders are responsible for abiding by all applicable alcohol dispensing regulations. Attach a detailed plan outlining how your event will address the following components to ensure compliance with regulatory standards and promote the safety and well-being of all event attendees. These regulations include, but are not limited to:

- 1) Age Verification: Confirmation of participants' age through rigorous identification checks to ensure that minors are not served alcohol.
- 2) Children: Will under age children be present? If so, explain how you will enforce the prohibition of underage drinking.
- 3) Service Protocol: Strict adherence to guidelines ensuring that complimentary alcohol is not accessible for self-service.
- 4) Over-Serving Prevention: Implementation of measures to control pouring to prevent the overconsumption of alcohol by individuals.
- 5) Controlled Consumption: Prohibition of participants from exiting the designated event area with alcoholic beverages.
- 6) Non-Alcoholic Alternatives: Encouragement of the availability of non-alcoholic beverage options to promote responsible consumption.
- 7) Liquor Liability Insurance: Do you have liquor liability insurance? If so, please include a copy.
- 8) Wristbands: Wristbands are highly recommended to be worn by everyone 21 years of age and older. Please state how you will implement a wristband plan or a way to tell who is 21 years of age or older.
- 9) TiPS Certification: Highly recommended enrollment of servers in TiPS. (Training for Intervention ProcedureS) Server Training Certification program to enhance awareness and proficiency in responsible alcohol service practices. Please indicate if your servers have been through TiPS training.



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### SELECT TYPE OF 24-HOUR PERMIT - SUBMIT 30+ DAYS IN ADVANCE OF EVENT

**CATERING PERMIT**

\$50 per day

For the sale or serving of alcoholic product which was purchased from the retail or resort liquor license holder who authorized this permit application.

This permit must be agreed to and authorized by a current retail or resort liquor license holder.

**Name of Retail or Resort Liquor License Holder:**

*(only Retail or Resort Liquor License Holders can apply for this permit)*

**Authorized Signature:**

**Print Name:**

**MALT BEVERAGE PERMIT**

\$50 per day

For the sale of malt beverages at a public gathering by a responsible person or organization.

Yes  No Nonprofit corporation under the laws of WY?

Yes  No Tax exempt organization under the IRS?

Yes  No Has the applicant been in continuous operation for not less than two years?

**MALT BEVERAGE PERMIT FOR A MICROBREWERY**

\$50 per day

For the sale or serving of only the microbrewery's own brewed malt beverage product away from their licensed premises.

Permitted Microbrewery Only

**Authorized Signature:**

**Print Name:**

**MANUFACTURER'S OFF-PREMISES PERMIT**

\$50 per day

For the sale or serving of only the manufacturer's own Wyoming manufactured product away from their licensed premises.

Licensed Manufacturer Only

**Authorized Signature:**

**Print Name:**

**WINERY OFF-PREMISE PERMIT**

\$50 per day

For the sale of the winery's own Wyoming manufactured products only.

Licensed Wineries Only

**Authorized Signature:**

**Print Name:**

### OPEN CONTAINER PERMIT - SUBMIT 30+ DAYS IN ADVANCE OF EVENT

**OPEN CONTAINER PERMIT**

\$50 per day

An open container permit allows for the consumption of alcoholic beverages for special events in public places, such as streets, sidewalks, parking lots, alleys, or public spaces.

**Boundaries of the Open Container**

Please attach a map of the boundaries for your event, please be exact. Any possession of open containers outside the listed boundaries may result in a violation of the permit and the law.

Resolution Completed

# \_\_\_\_\_ Date \_\_\_\_\_



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By filing this application, I agree to comply with State and Local Liquor Regulations regarding the sale and service of alcoholic beverages.

Upon signing any portion of this application, the applicant agrees to follow all rules and regulations set forth by the Lander City Council, any state or local laws, and any current orders or directives issued by the Governor. The applicant accepts all responsibility for ensuring that no one under 21 years of age will be allowed access to any alcoholic beverages during the function and assumes responsibility for civil and criminal liability in the event a person under the age of 21 consumes or possesses alcohol at the function.

City Ordinance 2-2-8. Providing Minor with Alcoholic Beverages Prohibited

City Ordinance 2-2-9. Minors Prohibited from Having or Using Alcoholic Beverages

Jacob Dickerson, 05/01/2026

Applicant's Signature

Printed Name

Date

APPROVALS	
City Clerk: Deputy Treasurer/Clerk	Date: 5/21/2026
Lander Police Department: 	Date: 5/19/2026
Permit Approved <input type="checkbox"/> Yes <input type="checkbox"/> No	Date

## City of Lander Malt Beverage & Open Container Permit Responsibility:

Select volunteers of WyoClimbers will be responsible for serving alcohol during the event. Beer in 12 ounce cans dispensed by one of these persons is the only alcohol that will be available. We have three people stationed at the distinguished table where the beer will be served- one checking IDs, one distributing, and one assistant. As IDs are checked, we have a hand stamp with a double outlined red star (not so easily mimicked) to verify folks who are of age. We have a black marker for drawing X on the hand of people who are not of age, but may be with a group who will be drinking. In such an intimate space, there will be ten Wild Iris employees, and at least three volunteers from our organization. This means there will be many responsible people monitoring and assisting with the event. It is very important to all of us that there is no abuse of drinking at our event; this is a prestigious opportunity that a major brand like Patagonia would choose Lander as a stop on this tour. We believe from past experience that serving limited 12 ounce beer does help against over consumption. Our servers have autonomy to cut off any guest at any point. There will be food as well as multiple types of non-alcoholic beverages available. Historically at our events, drinking alcohol has not been the main event, but rather one of the many 'treats' available.

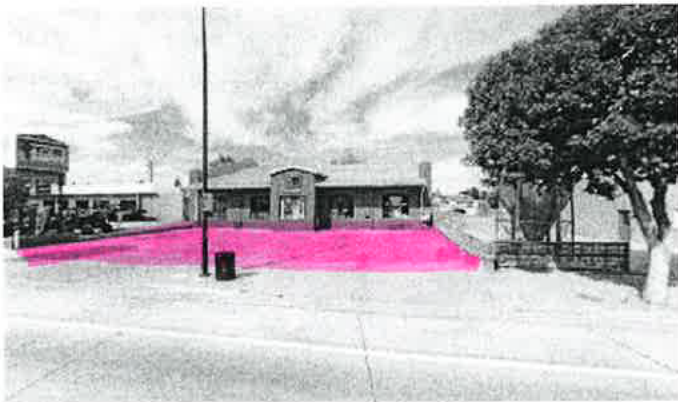
As for the open container nature of this event, we plan to treat the Wild Iris parking lot as an extension of the store. All of the same procedures and rules will apply, as well as the parking lot will be roped off with a single entry point and clear signage. Patagonia is excited to get as many locals to come out for the event as possible; without the parking lot, Wild Iris' capacity would be severely limited. There will be no interference with the sidewalk, or any of the public parking areas.

Please do not hesitate to come check in both for observation and participation in this community event. It's going to be a great experience to have such a large brand here in Lander at a local business. Using local vendors for food, drink, advertising, technology rental, and more has been the brand's highest priority to make sure that the community benefits from their presence.

Jake Dickerson  
Board Member WyoClimbers



Imagery ©2026 Airbus, Maxar Technologies, Map data ©2026 Google 50 ft



### 166 Main St

Building



Directions



Save



Nearby



Send to phone



Share



166 Main St, Lander, WY 82520

### Photos



