Tue, Jun 11, 2024 at 2:53 PM

**Climbers' Festival** <climbersfestival@gmail.com> To: Rachelle Fontaine <rfontaine@landerwyoming.org> Cc: Anne Even <aeven@landerwyoming.org>, clerk@landerwyoming.org

Hey Rachelle and Anne -

Following up on my statement!

I will be unable to attend the City Council meeting on July 9th due to the proximity to the Festival (we are hosting our volunteer meeting that night). However, here is my statement to be read on the night of:

Central Wyoming Climbers Alliance is a non-profit - 501(c)3 - recognized organization that has tax exempt status, according to the IRS. We host the International Climbers' Festival each year as our biggest annual fundraiser, and this summer, we will be celebrating our 31st Festival. As a part of the 4-day Festival, we work with sponsors and vendors that support the event and come to showcase and demo products and partake in the celebration of the sport of climbing!

For the 2024 Festival, we will be working with 4 beer sponsors for the event: Upslope, Pure Madness Group (Melvin and Roadhouse), Pushroot Brewing, and Lander Brewing Co. These companies donate all products and receive no compensation for being at the Festival. We use these donated products throughout the event for our ticketed attendees. To promote responsible drinking, all participants are ID-checked during registration. They are then given the "proper" wristband - blue participant wristbands for those that are 21 and older, and yellow wristbands to participants under 21. Participants over 21 are then given a limited amount of beer vouchers for the entire week (1 or 2 beer vouchers/day, depending on the day).

I have informed all beer vendors of our color system and <u>have required</u> that they check that participants have blue wristbands AND beer vouchers (2-factor check) before handing out alcohol and plan to enforce this system with "reminder cards" for all beer vendor booths.

Hope this works! Let me know if anything needs to be amended :)



VAL SHAO (she/her)

CWCA Events and Marketing Coordinator | International Climbers' Festival Director

Visit Our Website | Climbers' Festival Website