



DDA ACTION SUMMARY SHEET

MEETING DATE: April 16, 2024

TOPIC Main Street Now Conference 2024

BACKGROUND BRIEF:

The National Main Street Conference, Main Street Now, is being held in Birmingham, Alabama May 4 through May 8, 2024. This is an educational and networking program that allows staff leadership opportunities to expand our insight and ability to be a preeminent Main Street community.

FINANCIAL IMPACT:

The estimated costs for Matt Gibb and Janet Bloom to attend is

Registration: \$465/attendee (paid for by Main Street Oakland County)

Airfare: \$397.70/person = \$795.40

Lodging: \$200/night per room = \$2000

Transfers: \$200

The estimated total cost of attendance, including any necessary reimbursements, is \$3,195.40. The DDA has budgeted \$5000 for education and training in 248-260-957-000

RECOMMENDED MOTION:

Moved to approve the travel and attendance of Matthew Gibb and Janet Bloom to the MainStreet NOW Conference in Birmingham, AL from May 4, 2024 through May 9, 2024, at a cost, including any reimbursements, not to exceed \$3400, with funding to be paid from 248-260-957-000.