



The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, *the heart and hub of the Orion Community*, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents and other stakeholders.

The **Main Street Approach** is a unique economic development strategy that focuses on leveraging existing social, economic, physical and cultural assets to energize community revitalization efforts and help manage success for the long term.

Design: Capitalizes on and enhances the visual aspects of downtown commercial areas to create a safe, appealing and inviting atmosphere. The physical elements such as the storefronts and building architecture, streetscape, public art, street furniture, parking areas, and public spaces are used to convey a positive image for the downtown. Quality maintenance practices such as historic building rehabilitation, adaptive use, appropriate new development, a design review process and long-term planning are also strategies used to enhance the physical appearance of a downtown.

Design Committee Minutes

March 18, 2024

3 pm – 4 pm

Teams Meeting

Committee Members: Chair Lloyd Coe, Linda Crane, and Joseph Monsur
DDA: Matt Gibb, Ex. Dir., and Janet Bloom, Asst. Dir.

Attendees: Lloyd Coe and Janet Bloom

I. Current Developments/Business updates

Due to rent increases we are hearing of movement. We will need to monitor. Consider a property owner roundtable.

II. Asset Management Software

Joe offered to help add assets. Set up time with Joe and DPW to accomplish.

III. 2024 Projects Discussion

- 1. Street Trees – per DPW, trees outgrowing metal grates**
- 2. Flower Baskets – 60 baskets** (added 4 larger ones for main intersection.)
- 3. Adopt-A-Garden** – need to solicit sponsors and volunteers to maintain. If not adopted, consider benches or tables around the trees.
- 4. Eagle Scout – flower containers** – Janet to reach out again/use of wood at Lumberyard should be considered
- 5. Façade grant program** – develop program that includes Design Committee review. Businesses are stepping forward to apply.
- 6. Flint Street Alley Way** – fix lights, clean up, murals, repair and add benches.

7. **Crosswalks (safety)** – priority is corner of Broadway and M24 (move it north), next is Flint and Broadway
8. **Paid Parking** – feedback responses will be requested via business survey
9. **Mural/Public Art Options Inventory** – need to create list by walking downtown
10. **Lumberyard update** – hazardous materials information soon to be received.
11. **Dumpster Enclosure – update** – closed bid with no award as it was over budget. Reviewing if we can add to other developments to piggyback and also reviewing for best locations of placement. Need a dumpster with a slide door on it so when heavy bags are being put in, they can use that door rather than trying to lift into top load area.
12. **Review Trolley Events Map** – will review at next meeting.
13. **Sponsors/Grants**
 - a. **Greening/Beautification**
 - b. **Murals**
 - c. **MEDC**
 - d. **Sponsors – fundraising plan board approved**
14. **DIA Inside Out project.** Deadline was already closed; need to check in Spring/Summer for next years open application.
15. **Work Release Program** – Oakland County – good for clean up of areas and other similar tasks.