

Birmingham, Alabama

May 6-8

23
DAYS

10
HOURS

30
MINS

16
SECS

Meet us in The Magic City

Join commercial district revitalization leaders from across the country for three days of insightful education sessions, unique special events, immersive mobile workshops, and memorable experiences in Birmingham, the Magic City.

Whether you come from a downtown in a small town or a city-based commercial corridor, the Main Street Now Conference offers time-tested approaches, new techniques, and opportunities to exchange ideas designed to help your team address pressing issues impacting your community.



Birmingham skyline. Credit: Sean Pavone/iStock



Registration Rates

Early Bird (by March 11*): \$465 Member | \$635 Non-Member

Regular (by April 26*): \$565 Member | \$735 Non-Member

On-Site: \$775 Member, Non-Member

One Day: \$399

Student: \$200

Civic Leader: \$199

Get the Mobile App

- View the full conference schedule and add sessions to your personal agenda
- Meet session speakers and connect with fellow attendees
- Bookmark your favorite sessions, speakers, sponsors, and attendees
- Read about can't miss events and keynote speakers
- Check out venues, restaurants, and visitor guides
- and more!

Then, launch the app and search for "Main Street Now 2024" to load the conference app. Login using your registration email and password.



Download Today!
MOBILE APP

Need troubleshooting help?

Check out the Mobile App Frequently Asked Questions here > (<https://www.mainstreetnow.org/2024/faqs>)

Explore the Full Schedule on Your Desktop

See sessions and activities by day, filter by session type, meet session speakers, access a printer-friendly version of schedule, and add activities to your calendar. Check out the full schedule here > (<https://www.mainstreetnow.org/2024/agenda>)



Location

Conference sessions will take place at the Birmingham Jefferson Convention Complex, located in the heart of downtown Birmingham.

Accommodations for conference attendees are available at the Sheraton Birmingham and Westin Birmingham hotels. Click the button below to learn more about hotel amenities, group rates, and booking reservations.

See You INBirmingham!

A large red YouTube play button icon centered within a white rectangular frame. The text "See You INBirmingham!" is positioned at the top left of the frame.

About Main Street Now

The Main Street Now Conference is a one-of-a-kind event, providing attendees with an opportunity to convene and learn about the innovative methods and practices that make the Main Street Approach™ one of the most powerful economic development tools in the nation. It is hosted by Main Street America, a nonprofit organization leading the movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. Learn more > (<https://www.mainstreet.org/howwecanhelp/mainstreetnow>)

Co-Hosts



Sponsors



Main Street America
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