

EXECUTIVE DIRECTOR REPORT

Matthew Gibb – Executive Director

November 18, 2025



I. NEWS AND UPDATES

a. Non-Profit Organizational Materials.

Lumber Yard at Paint Creek Public Market, Inc.:

Main Street Alliance of Lake Orion, Inc.

NEXT STEP(s): I proposed working bylaws and operating drafts in October 2025 but those were postponed to a future date for consideration. From a contract and budgetary approach to the Lumber Yard I would recommend we get that entity beyond articles of formation and into a working single purpose structure as soon as we can.

As to the Main Street entity, this too was presented for draft adoption in October and postponed. This entity will be instrumental if Village council elects to modify our district, made particularly important by the newly adopted Oakland County policy that such act would result in an opt out of non-local capture source. This would default the bonds and render the organization in breach. This is the back stop approach to maintaining downtown through an ancillary organization.

b. Seasonal Maintenance.

We have been maintaining the salt boxes and access areas

Electrical continues to be a huge issue downtown

c. Communication:

- i. A very successful LODOWN was held, about 20 attendees, and the topic of communication and business needs were discussed.
- ii. Our office has began presenting a Directors Report at the Village Council meetings. While it doesn't allow dialogue or questions from the Council, it's a start.
- iii. We have been assisting with LCC needs for new business at Clover and Creek and Michigan By the Bottle
- iv. Assisting the LO Lions following the denial of permitting for the Annual Lion Jubilee.
- v. Created the Orion Living Magazine base print adwork

- vi. Worked with the illuminators to prepare and present “Light Up Lake Orion” a celebration of our volunteer base.
- vii. Completed the Main Street Accreditation portal work and hosted the national representative for review and consideration for national accreditation.
- viii. Assisting new business to replace the moving of Wayne Haney from 18 S Broadway.
- ix. Restructured the processing of financials in the absence of admin support
- x. Drafted event survey(s) for the prioritization of purpose behind event schedule and budget

II. TO DO’S AND MORE

Preliminary Budget Work has started
Staffing considerations
Committee Recruitment
Lumber Yard PUD schedule
Movement on Non Profit future transition concepts

Respectfully Submitted,
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