

IceFest  
2024 Budget

	A	B	C	D	E
1	<b>Description</b>	<b>2026 Actual</b>	<b>2026 Goal</b>	<b>2026 Variance</b>	<b>Notes</b>
2	<b>REVENUE</b>				
3	<b>Sponsors</b>				
4	5 block live carving demo (\$3000)	\$ -	\$ 3,000.00		
5	Meijer (\$1000)	\$ 1,000.00	\$ 1,000.00		Meijer donation of \$1K (apply to 2-block live carving)
6	3 Block live carving demo (\$1725)	\$ 1,725.00	\$ 1,725.00		Moceri Companies-Mystic Cove
7	Chilly Chili Cook-Off Sponsor (\$1500)	\$ -	\$ 1,500.00		Split for \$750 each
8	Ice Fest Patron (\$10-\$999)	\$ -	\$ -		First launch of donation-style support
9	Double Up! Two Ice Block Sponsor (\$775)	\$ 775.00	\$ 775.00		Bitter Tom's Distillery
10	Ice Fest Selfie Sponsor (\$600)	\$ -	\$ 600.00		
11	Jack Frost Scavenger Hunt sponsor (\$500)	\$ -	\$ 500.00		
12	Ice Sculpture Sponsor (\$400)	\$ 2,800.00	\$ 4,000.00		Hanson's, Lake Orion Review, MUCU, Caruso Chiropractic, Broadway Embroidery, DDA (2)
13	Ice Fest Bingo Sponsor (\$250)	\$ -	\$ 250.00		
14	<b>Subtotal Sponsors</b>	<b>\$ 6,300.00</b>	<b>\$ 13,350.00</b>	<b>-7050</b>	
15					
16	<b>Chilly Chili Ticket Sales (300 tickets-\$20)</b>	<b>\$ 1,280.00</b>	<b>\$ 3,000.00</b>	<b>-1720</b>	budgeted to sell 150; sold 64 tickets on ShopOCMainStreets.com
17					
18	<b>TOTAL REVENUE</b>	<b>\$ 7,580.00</b>	<b>\$ 16,350.00</b>	<b>-8770</b>	
19					
20					
21	<b>EXPENSES</b>	<b>2026 Actual</b>	<b>2026 Goal</b>	<b>2026 Variance</b>	<b>Notes</b>
22	Cleaning for block draping - Poplin	\$ -	\$ -		wash and iron in house
23	Banners - ePrint Solutions	\$ 138.00	\$ 138.00		2 banners on M24
24	Graphics - in house	\$ -	\$ -		in house
25	Pre-Carved Ice blocks	\$ 2,275.00	\$ 3,250.00		pre-carved single blocks (\$325 each)
26	Pre-Carved Two block sculptures	\$ 650.00			\$325 per block: Bitter Tom's
27	Live Demo Ice Blocks (2 blocks)	\$ 950.00			\$475 per block: Meijer
28	Live Demo Ice Blocks (3 blocks)	\$ 1,425.00	\$ 1,425.00		\$475 per block:Moceri Companies - Mystic Cove
29	Live Demo Ice Block (5 block)		\$ -		
30	View Newspaper Group	\$ -	\$ -		media comp/article
31	Meta/Facebook ads	\$ -	\$ -		
32	Ad-Rite				In trade
33	Jack Frost Scavenger Hunt	\$ 14.99	\$ 20.00		use last year's Ice Fest Kids materials to create winter fun kits
34	Bingo	\$ 25.00	\$ 200.00		cards/Downtown Dollars giveaway
35	Selfie Station	\$ -	\$25		Downtown Dollars giveaway-no submissions
36	Chilly Chili Cook-Off Competition	\$ 104.39	\$95		cups, spoons. Napkins from stock. Award cert - in office.
37	Cornhole bags (Dunham's)	\$ 10.57			One DDA ice block turned into cornhole set - bought bags for play
38					
39	<b>TOTAL EXPENSE</b>	<b>\$ 5,592.95</b>	<b>\$ 5,153.00</b>	<b>439.95</b>	
40					

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41	<b>FINAL (GAIN/LOSS)</b>	<b>1987.05</b>	<b>11197</b>		