



2026 ANNUAL EVENT

RANKING AND PURPOSE SURVEY

Annually, the DDA reviews and assesses the type, purpose, and participation ranking of multiple events that occur in, and our either produced or supported by the DDA and its Main Street Program. This survey assists staff and the DDA Board with budget, planning, and prioritization of resources to bring the most effective schedule for the calendar year.

INSTRUCTIONS

First: Please insert one of the following numbers in the table, rating each in one of three categories;

- (1) Supportive Only: media and community promotion, assisting with permitting and logistics
- (2) Collaborative Partner: help in planning, promotion, active participation, no staffing or finance
- (3) DDA Exclusive: originating body, sponsored, internal/volunteer planned, purpose driven

Second: To focus the purpose of the event, add the letters that directs the type of event;

- (IB) Image Building, e.g. Cultural, Local History, Sustainable, Build our Brand
- (EV) Economic Vitality, e.g. Draw Customers, Stimulate investment, Invite visitors
- (SE) Signature Event, e.g. Flower Fair, Dragon on the Lake, Halloween Extravaganza

Third: under "Purpose" answer, why are we doing this event?

January

1	Lake Orion Resolution Run (Hanson's)	Rating:	Purpose:
---	---	---------	----------

February

7	Lake Orion Ice Golf Cup Challenge (Sunrise Rotary)	Rating:	Purpose:
7	Lake Orion Ice Fest (DDA)	Rating:	Purpose:
7	heART Appreciation Show Opening (Orion Art Center)	Rating:	Purpose:

March

7	Primary Foundations Show Opening (Orion Art Center)	Rating:	Purpose:
26	Main Street Open House (Lake Orion DDA)	Rating:	Purpose:

April

4	Easter Egg Hunt (SAL/American Legion)	Rating:	Purpose:
8	Middle School Show Opening (Orion Art Center)	Rating:	Purpose:

The events listed here could change unexpectedly due to unforeseen circumstances.



2026 ANNUAL EVENT

RANKING AND PURPOSE SURVEY

April (cont)

24	Green Up (Orion Parks & Rec.)	Rating:	Purpose:
----	----------------------------------	---------	----------

25	Oxford to Orion Ruck Walk (OORuckWalk.org)	Rating:	Purpose:
----	---	---------	----------

May

9	Flora Show Opening (Orion Art Center)	Rating:	Purpose:
---	--	---------	----------

9	LOvely Lake Orion - Spring Clean Up (DDA)	Rating:	Purpose:
---	--	---------	----------

16-17	Art & Flower Fair (Orion Art Center)	Rating:	Purpose:
-------	---	---------	----------

25	Memorial Day Observance-Eastlawn (American Legion)	Rating:	Purpose:
----	---	---------	----------

25	Orion Veterans Memorial Day Race (Twp./Orion Veterans Memorial)	Rating:	Purpose:
----	--	---------	----------

25	Navy Memorial at Children's Park (American Legion)	Rating:	Purpose:
----	---	---------	----------

25	Memorial Day Parade (American Legion)	Rating:	Purpose:
----	--	---------	----------

June

June - August	Pedal Boat Pub Tours	Rating:	Purpose:
---------------	----------------------	---------	----------

June - August	Tour on Orion Boat Tours	Rating:	Purpose:
---------------	--------------------------	---------	----------

4	Cornhole (SAL/Am. Legion)	Rating:	Purpose:
---	------------------------------	---------	----------

6	National Trails Day (DDA/Orion Twp.)	Rating:	Purpose:
---	---	---------	----------

The events listed here could change unexpectedly due to unforeseen circumstances.



2026 ANNUAL EVENT

RANKING AND PURPOSE SURVEY

June (cont)

6	Abstract Show Opening (Orion Art Center)	Rating:	Purpose:
6	Annual Kids Fishing Derby (Lake Orion Lake Assoc.)	Rating:	Purpose:
18-21	Lake Orion Jubilee Carnival (Lions Club)	Rating:	Purpose:
22-28	L O American Summer Rest. Week (LOAS)	Rating:	Purpose:
26	Lake Orion American Pub Crawl (LOAS)	Rating:	Purpose:

July

3(tbd)	Flare Night on Lake Orion (Lions Club)	Rating:	Purpose:
4(tbd)	Lake Orion Fireworks (LO Fireworks Foundation)	Rating:	Purpose:
8, 15, 22, 29	Lake Orion LOLive! Music Concerts (DDA)	Rating:	Purpose:
11	Black & White (Photography) Show (Orion Art Center)	Rating:	Purpose:
17	LOHS Multi-Class Reunion Pre-Party (American Legion)	Rating:	Purpose:
26	Lake Orion Kids & Kops Car Show (LOPA/Golling Buick GMC)	Rating:	Purpose:

August

1	Seafood Boil Fundraiser (Sunrise Rotary)	Rating:	Purpose:
5, 12, 19, 26	Lake Orion LOLive! Music Concerts (DDA)	Rating:	Purpose:
15	Outdoor Movie Night (for teens) (DDA)	Rating:	Purpose:

The events listed here could change unexpectedly due to unforeseen circumstances.



2026 ANNUAL EVENT

RANKING AND PURPOSE SURVEY

August (cont)

21	National Senior Citizen's Day (Orion Tsp./Oxford Parks & Rec.)	Rating:	Purpose:
27-30	Lake Orion Dragon on the Lake (Orion Art Center)	Rating:	Purpose:
21	Lighted Boat Parade (Lake Orion Lake Association)	Rating:	Purpose:

September

12	The Art of Storytelling Show Opening (Orion Art Center)	Rating:	Purpose:
12?	Outdoor Movie Night (Adult Date Nt.) (DDA)	Rating:	Purpose:
18	Outdoor Movie Night (for kids) (DDA)	Rating:	Purpose:
19	Zombie Walk & Poker Run (Ed's Broad/Lighted Parade)	Rating:	Purpose:
26	Michigan Downtown Day (DDA)	Rating:	Purpose:
27	Classic Car Show/Veterans Memorial (Golling Buick GMC)	Rating:	Purpose:

October

3	Here Lies Lake Orion Cemetery Tours (Orion Historical Society/DDA)	Rating:	Purpose:
10	The Midnight Gallery: Exhibition (Orion Art Center)	Rating:	Purpose:
14	Lake Orion Halloween Extravaganza (DDA)	Rating:	Purpose:
24	Witches Night Lake Orion (DDA)	Rating:	Purpose:

The events listed here could change unexpectedly due to unforeseen circumstances.



2026 ANNUAL EVENT

RANKING AND PURPOSE SURVEY

November

1-30 Oakland County Shop Small

Rating:	Purpose:
---------	----------

11 Veteran's Day Breakfast/Lunch
(American Legion)

Rating:	Purpose:
---------	----------

18 Sing & Stroll
(DDA)

Rating:	Purpose:
---------	----------

28 Artists Holiday Market (fri/sat til 12.19)
(Orion Art Center)

Rating:	Purpose:
---------	----------

28 Shop Small Saturday
(DDA)

Rating:	Purpose:
---------	----------

December

5 Orion Lighted Christmas Parade
(Orion Area Parade Group)

Rating:	Purpose:
---------	----------

12 Polar Express Trolley Rides
(DDA)

Rating:	Purpose:
---------	----------

The events listed here could change unexpectedly due to unforeseen circumstances.