



DDA ACTION SUMMARY SHEET

MEETING DATE: July 21, 2026

TOPIC Great American Main Street Award – Application

BACKGROUND BRIEF:

Following the success of the Illuminator Volunteer program, winning the Main Event Volunteer of the Year, it was decided, and encouraged by the coordinating program that the DDA apply for GAMSA. Despite the less than four weeks (really three weeks) and a 4th of July in the middle, application was made and accepted by the National Main Street organization in Chicago.

Cross your fingers. The Application summary is attached, including the letters of support and photo essay. We will be showing the submitted video at the Board meeting.

FINANCIAL IMPACT:

If we win, this is a substantial boost to grant applications.

RECOMMENDED MOTION:

To receive and file the application.