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## **DDA ACTION SUMMARY SHEET**

**MEETING DATE:** May 20, 2025

**TOPIC** Michigan Downtown Association 2025 Spring Conference

The Lake Orion DDA values the importance of continued professional development and the opportunities to learn and explore the programs, activities, and events from other Michigan downtown communities.

The Michigan Downtown Association, which Lake Orion DDA is a member, will be holding their 2025 Spring Conference June 4-5, 2025, in Traverse City. The agenda is attached.

Hotel accommodations will not be needed as alternate arrangements have been made and will save the \$189 per night charge (plus fees).

### **RECOMMENDED MOTION:**

To approve for Janet Bloom, Assistant Director, to attend the Michigan Downtown Association 2025 Spring Conference for a registration cost of \$150 plus mileage and approved reimbursable expenses.