



MCKENNA

November 20, 2024

James Zsenyuk, Chair
Lake Orion Planning Commission
Village of Lake Orion
21 E. Church St.
Lake Orion, MI 48362

Subject: Status Update and Review – 2025 Master Plan Strategic Action Plan

Dear Chair and Commissioners:

We are pleased to provide a draft of the 2025 Master Plan Strategic Action Plan Amendment (Amendment #3) for your review and discussion. In early 2024, we were authorized to initiate this amendment as a revision and restatement of Goals and Objectives and to develop an Implementation Matrix of action items. The project consists of three phases:

Phase I: Analyze and Synthesize. We will use public engagement data and recommendations from the most recent Master Plan amendment and other adopted Village plans, including the Downtown Development Authority's TIF and Development Plan, to develop a matrix of action items for consideration.

Phase II: Critical Feedback. Once we have completed a draft of the action plan, we will circulate the report to all Village Departments, Boards, Commissions, staff, and the public for review. The public will have the opportunity to provide feedback through an online and paper survey and we will work closely with Village staff to incorporate revisions based on feedback received.

Phase III: Adoption. As an amendment to the Village's Master Plan, the Strategic Action Plan must go through the appropriate channels of intent, distribution, noticing, public review, public hearing, and adoption. We will shepherd the Strategic Action Plan through this process, in compliance with State of Michigan Public Act 33 of 2008.

We are now in Phase II and are looking forward to your questions and suggestions over the next few meetings to assist in refining the Action Plan, with a focus on the Implementation Matrix. We will seek public opinion on the proposed Goals and Objectives to ensure these statements reflect the community's vision and align with the matrix priorities and timelines. A chart of remaining tasks to complete the project is on the follow page.

Should you have any questions during this process, do not hesitate to contact me.

Respectfully,

McKENNA

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Associate Planner

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REMAINING TASKS

TASKS	DEC	JAN	FEB	MAR	APR	MAY
0. Project Kickoff w/ MCKA Team						
1. Notice of Intent to Plan						
2. Analysis of Ex. Plans and Data						
3. Prepare Draft Matrix						
4. PC Review Draft & Provide Feedback	DEC 2	JAN 6				
5. Public Survey						
5. Refine Draft Matrix	→	→	→			
6. PC Review & Send to Council			FEB 3			
7. VC Review / Approve Draft Dist. (63 Days)			FEB 9	→	→	
8. PC Public Hearing Notice (Due / Publication)					APR 7/14	
9. PC Public Hearing & Approval						MAY 5
9. VC Review and Adoption (anticipated)						MAY 12