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## **DDA ACTION SUMMARY SHEET**

**MEETING DATE:** April 15, 2025

**TOPIC** Retail Attraction Strategy

**BACKGROUND BRIEF:**

The Board previously accepted and approved the retention of Robert Waun, Dirt Realty, for the research and preparation of a collaborative approach to attracting a base for the lumber yard that would begin to support and diversify the existing shops and storefront in the downtown.

Mr Wuan will be present to provide a summary report and enter a discussion/question period. He is attending the ICSC annual program in Nevada in May, taking our strategy and target list, so now it the time to make suggestions and ask questions.

It is encouraged that the Board bring their own thoughts and ideas, interest in joining the advisory board, and questions.

**FINANCIAL IMPACT:**

**None at this time**

**RECOMMENDED MOTION**

To receive and file the draft report.

POSSIBLE PROTOTYPE FOR  
FREE STANDING RETAIL



POSSIBLE PROTOTYPE FOR  
BIKE AND ADVENTURE STORE



## CONCEPTS FOR THE TRAILHEAD

