



DDA ACTION SUMMARY SHEET

MEETING DATE: July 16, 2024

TOPIC Discussion and Decision – Lumber Yard Project Name

BACKGROUND BRIEF:

There is a time sensitive need to adopt a permanent identity to the project at the Lumber Yard. The background is set forth in the attached memo.

FINANCIAL IMPACT:

None

RECOMMENDED MOTION:

Move to adopt “_____” as the official name for the public project at the Lumber Yard and directing the Executive Director to develop a branding guide and logo for use in marketing, plan development and funding.