

Month	Event	Majority Rating	Majority Purpose	Comments
January	Lake Orion Resolution Run	1	IB	Engage runners/community building,Bring people downtown,Strengthen downtown community life
February	Ice Golf Cup	2	IB	Charity through Rotary, Support downtown/community partner
February	Lake Orion Ice Fest	3	EV/SE	Visitor draw,Signature event,Support local businesses
February	heART Appreciation Show	1	IB	Local art appreciation,Strengthen downtown community life
March	Primary Foundations Show	1	IB	Local art appreciation,Strengthen downtown community life
March	Main Street Open House	3	EV	Community engagement/public draw,Strengthen downtown,Bring people downtown
April	Easter Egg Hunt	1	EV/IB	Family event,Strengthen downtown community life
April	Middle School Show	1	IB	Local art appreciation
April	Green Up	1	IB	Beautification,Strengthen downtown community life
April	Oxford-Orion Ruck Walk	2	EV/IB	Veterans charity,Strengthen downtown
April	Flora Show Opening	1	IB	Local art appreciation
April	LOvely Lake Orion Spring Clean Up	3	IB	Beautify downtown,Strengthen downtown community life
May	Art & Flower Fair	2	EV/SE	Summer kickoff,Bring people downtown
May	Memorial Day Observances	1	IB	Honor fallen heroes,Community building
June	Pedal Boat Pub Tours	1	IB	Lake recreation/social
June	Tour on Orion Boat Tours	1	IB	Lake/history experience
June	Cornhole	1	IB	Community recreation
June	National Trails Day	3	IB	Enjoy trails,Highlight Lumber Yard
June	Abstract Show	1	IB	Local art appreciation
June	Kids Fishing Derby	1	IB	Community/kids event
June	Jubilee Carnival	2	EV/SE	Charity, Bring people downtown
June	LO American Summer Restaurant Week	2	EV	Support restaurants
June	LO American Pub Crawl	2	EV	Adult spending/downtown traffic
July	Flare Night	1	IB	Community boating tradition
July	Fireworks	2	EV	Bring people downtown
July	LOLive! Concert Series	3	EV	Restaurant impact, Signature event
July	Black & White Show	1	IB	Local art appreciation
July	Reunion Pre-Party	1	IB	Community/reminiscing
July	Kids & Kops Car Show	1	IB	Community draw
August	Seafood Boil	1	IB	Fundraiser
August	LOLive! Concert Series (cont.)	3	EV	Restaurant/community impact
August	Outdoor Movie Night (Teens)	3	IB	Teen community outreach
August	National Senior Citizens Day	1	EV/IB	Shopping, Strengthen downtown life
August	Dragon on the Lake	2	SE	Regional traffic draw
August	Lighted Boat Parade	1	IB	Lake community event
September	Storytelling Show	1	IB	Local art appreciation
September	Outdoor Movie (Adult)	3	IB	Community draw
September	Outdoor Movie (Kids)	3	IB	Community draw kids
September	Zombie Walk	2	IB	Fundraiser

September	Michigan Downtown Day	3	EV	Drive business traffic
September	Classic Car Show	1	IB	Community attraction
October	Cemetery Tours	2	IB	Local history
October	Midnight Gallery Show	1	IB	Local art appreciation
October	Halloween Extravaganza	3	SE	Signature, Major economic impact
October	Witches Night	3	SE	Downtown traffic driver
November	Oakland County Shop Small	2	EV	Improve structure; Drive downtown spending
November	Veterans Day Breakfast	1	IB	Honor veterans
November	Sing & Stroll	3	EV/IB	Community, Bring people downtown
November	Artists Holiday Market	1	IB	Local art appreciation
November	Shop Small Saturday	3	EV	Downtown spending driver
December	Lighted Christmas Parade	2	SE	Community tradition
December	Polar Express Trolley	3	EV/IB	Kids event, Holiday traffic driver