



RALPH C. WILSON, JR.
FOUNDATION



Main Street Momentum Grant

Enhancing Rural Downtowns As Hubs

MAIN STREET OAKLAND COUNTY ELIGIBLE RURAL COMMUNITIES* INCLUDE:

Clarkston, Holly, Highland, Lake Orion, Leonard, Lyon Township – New Hudson, Ortonville, Oxford, South Lyon, Wixom, and Groveland and Holly Townships – Dixie Highway Corridor

**Eligible communities were determined in partnership with Ralph C. Wilson, Jr. Foundation*

Beginning in 2026, Main Street Oakland County (MSOC) is partnering with Ralph C. Wilson, Jr. Foundation to offer a one-time grant opportunity for eligible rural Main Street communities in Oakland County, Michigan. This program is designed to enhance these rural downtowns as gathering hubs, grow local capacity, and support small business.

This one-time grant amount is up to \$20,000 per eligible community – with no match required – and spans a two-year implementation period.

Questions? Please Contact Main Street Oakland County:

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