

Matthew Gibb

From: Parker Kowalski <parker@seemylegacy.com>
Sent: Tuesday, July 21, 2026 2:46 PM
To: Tracy Woodrum; Matthew Gibb
Subject: New Trending Service: Holiday Event Set-Up Program

Hi Tracy and Matt,

Your community members love cherished holiday traditions. Trunk or treat events, Halloween costume contests, Turkey Trots and Christmas Parades bring people together and create memories. But, community leaders need to start planning months in advance. And that's where we come in.

This year, we are offering a new [Holiday Season Set Up Program](#) for all SeeMyLegacy customers. You tell us what you're planning this season, and our team sets it all up for you.

Here's what's included:

- **Campaign build-out:** sponsorships, vendor sign-ups, ticketing, registrations, and volunteer coordination
- **Community Initiative(s):** landing page to group your holiday campaigns in one place
- **Holiday Event Guide:** Promotional brochure that highlights your whole season of events

You bring the ideas and details, and we'll set everything up!

A few examples we can build for you:

- 🎃 **Halloween Events**
 - [Halloween Bash Sponsorship Opportunities](#)
 - [Witches Night Out Business Registration](#)
 - [Halloween House Decorating Contest Sign Up](#)
- 🍂 **Fall & Thanksgiving Events**
 - [Turkey Trot Sponsorships](#)
 - [Fall Festival Volunteers](#)
 - [Fall Festival Vendor Registration](#)
- 🎄 **Christmas Events**
 - [Holiday Tour of Homes Ticketing](#)
 - [Holiday Parade Registration](#)
 - [Tree Walk Sponsorship Opportunities](#)

Enrollment is open now through December 1st, and the sooner you start, the more runway we'll have for your events.

You can learn more about the Holiday Events Set-Up Program here: <https://seemylegacy.com/pages/holiday-season-set-up-program>

If you are ready to get started, let's set-up a planning meeting to kick things-off: [Book Your Planning Meeting](#)

Happy to answer any questions, or hop on a quick call if that's easier.

Thanks,
Parker

Parker Kowalski

Customer Success

SeeMyLegacy



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