

Traffic Count Report

SAMPLE DATA CONTROL INFORMATION

Building Type: **Class C Office**

Class: **C**

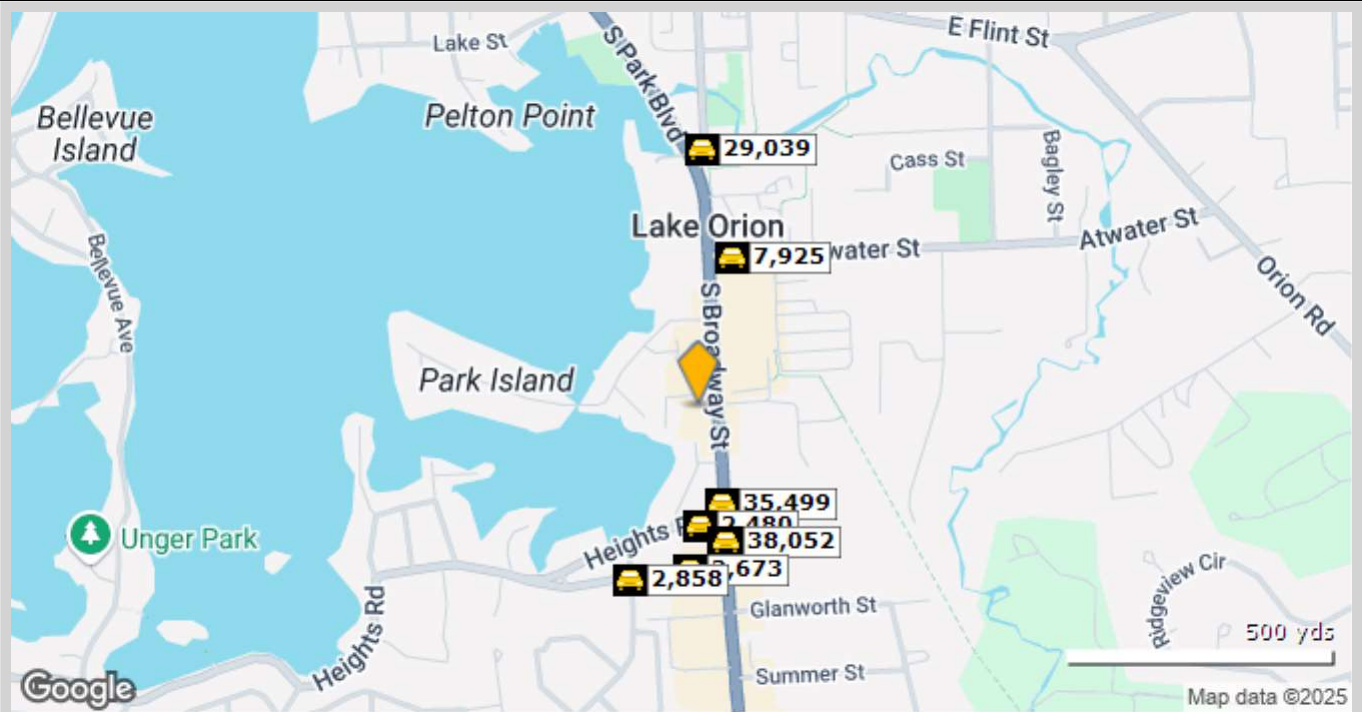
RBA: **3,780 SF**

Typical Floor: **3,780 SF**

Total Available: **1,200 SF**

% Leased: **68.25%**

Rent/SF/Yr: **Negotiable**



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	S Broadway St	Congress Ct	0.11 N	2022	42,081	MPSI	.11
2	S Broadway St	Congress Ct	0.11 N	2018	35,499	MPSI	.11
3	Heights Rd	S Lapeer Rd	0.03 E	2022	2,480	MPSI	.13
4	M-24 LAPEER RD	Heights Rd	0.02 N	2020	32,966	AADT	.15
5	S Lapeer Rd	Heights Rd	0.02 N	2022	38,052	MPSI	.15
6	Atwater St	Abandoned RR	0.02 E	2022	7,925	MPSI	.17
7	Odanah St	S Lapeer Rd	0.04 E	2022	2,673	MPSI	.17
8	Odanah Street	Kimberly	0.00 E	2022	2,967	MPSI	.20
9	ODANAH ST	Kimberly	0.00	2020	2,858	AADT	.20
10	S Broadway St	Abandoned RR	0.00 N	2022	29,039	MPSI	.28

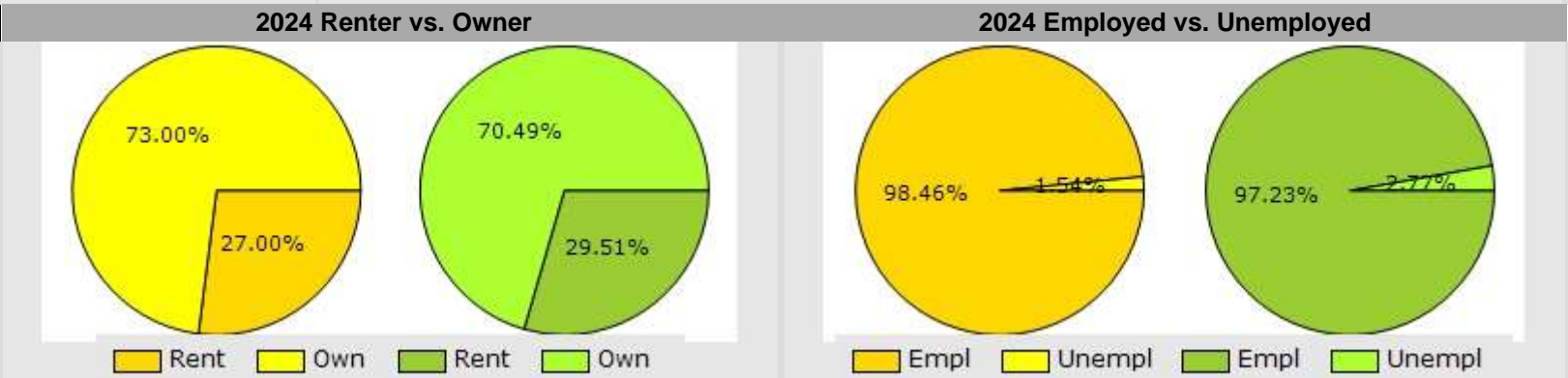
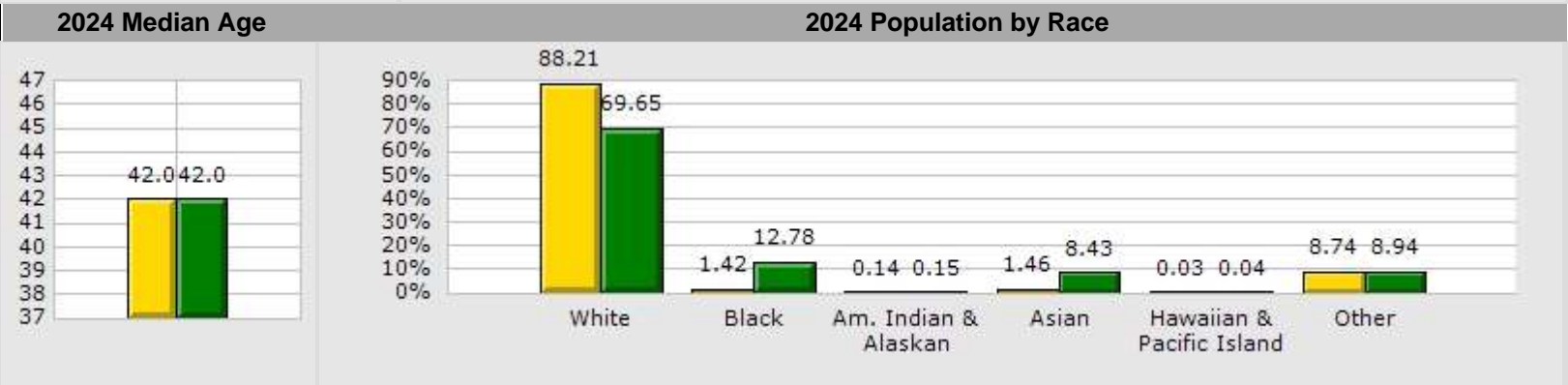
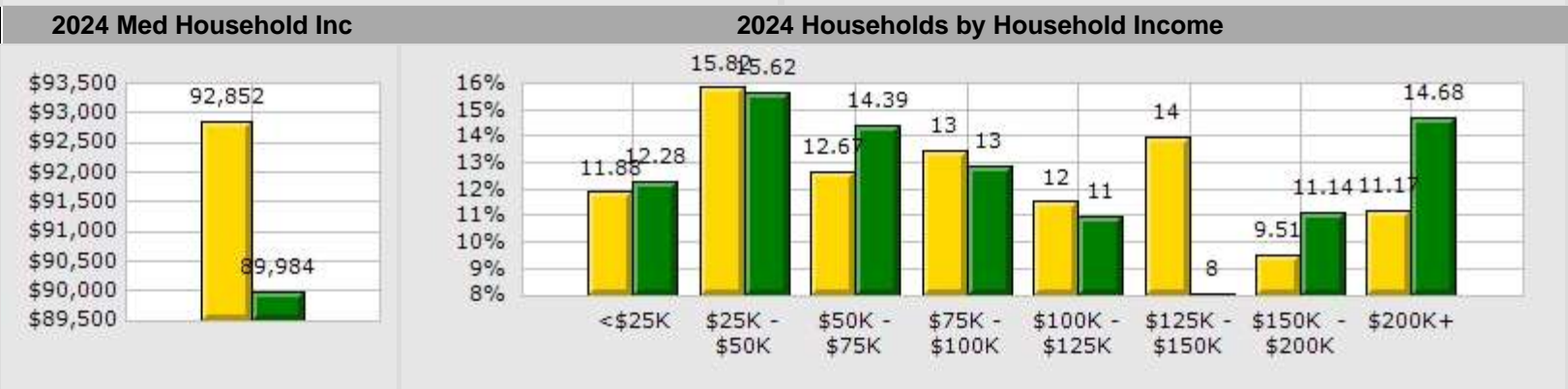
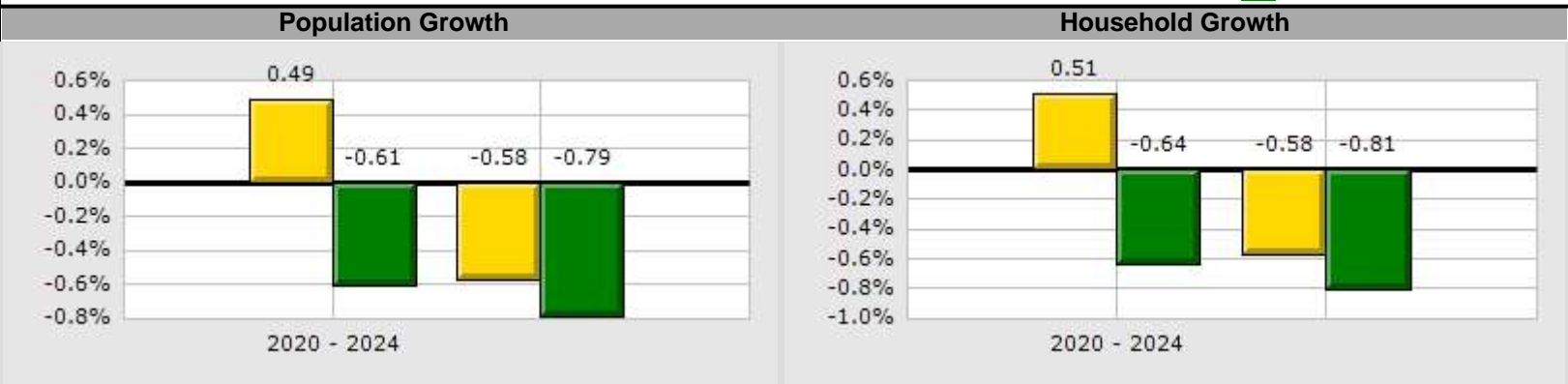
400 S Broadway St, Lake Orion, MI 48362

Type: **Class C Office**

County: **Oakland**

1 Mile

County



400 S Broadway St, Lake Orion, MI 48362				
Type:	Class C Office			
County:	Oakland			
	1 Mile		County	
Population Growth				
Growth 2020 - 2024	0.49%		-0.61%	
Growth 2024 - 2029	-0.58%		-0.79%	
Empl	4,090	98.46%	676,041	97.23%
Unempl	64	1.54%	19,276	2.77%
2024 Population by Race				
	7,184		1,266,663	
White	6,337	88.21%	882,263	69.65%
Black	102	1.42%	161,851	12.78%
Am. Indian & Alaskan	10	0.14%	1,897	0.15%
Asian	105	1.46%	106,810	8.43%
Hawaiian & Pacific Island	2	0.03%	543	0.04%
Other	628	8.74%	113,299	8.94%
Household Growth				
Growth 2020 - 2024	0.51%		-0.64%	
Growth 2024 - 2029	-0.58%		-0.81%	
Renter Occupied	795	27.00%	153,658	29.51%
Owner Occupied	2,149	73.00%	367,032	70.49%
2024 Households by Household Income				
	2,945		520,690	
Income <\$25K	350	11.88%	63,938	12.28%
Income \$25K - \$50K	466	15.82%	81,320	15.62%
Income \$50K - \$75K	373	12.67%	74,915	14.39%
Income \$75K - \$100K	397	13.48%	67,020	12.87%
Income \$100K - \$125K	339	11.51%	57,060	10.96%
Income \$125K - \$150K	411	13.96%	41,988	8.06%
Income \$150K - \$200K	280	9.51%	57,989	11.14%
Income \$200K+	329	11.17%	76,460	14.68%
2024 Med Household Inc				
2024 Median Age	\$92,852		\$89,984	
	42.00		42.00	

Demographic Summary Report

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Radius	1 Mile		3 Mile		5 Mile	
Population						
2029 Projection	7,141		27,429		67,785	
2024 Estimate	7,183		27,435		68,015	
2020 Census	7,148		26,511		66,833	
Growth 2024 - 2029	-0.58%		-0.02%		-0.34%	
Growth 2020 - 2024	0.49%		3.49%		1.77%	
2024 Population by Hispanic Origin	353		1,322		3,427	
2024 Population	7,183		27,435		68,015	
White	6,336	88.21%	23,403	85.30%	56,932	83.71%
Black	102	1.42%	478	1.74%	1,400	2.06%
Am. Indian & Alaskan	11	0.15%	47	0.17%	84	0.12%
Asian	104	1.45%	991	3.61%	3,197	4.70%
Hawaiian & Pacific Island	2	0.03%	14	0.05%	31	0.05%
Other	628	8.74%	2,501	9.12%	6,371	9.37%
U.S. Armed Forces	0		0		0	
Households						
2029 Projection	2,927		10,591		25,410	
2024 Estimate	2,944		10,593		25,491	
2020 Census	2,929		10,225		24,994	
Growth 2024 - 2029	-0.58%		-0.02%		-0.32%	
Growth 2020 - 2024	0.51%		3.60%		1.99%	
Owner Occupied	2,149	73.00%	8,547	80.69%	20,862	81.84%
Renter Occupied	795	27.00%	2,046	19.31%	4,629	18.16%
2024 Households by HH Income	2,945		10,593		25,490	
Income: <\$25,000	350	11.88%	1,127	10.64%	2,388	9.37%
Income: \$25,000 - \$50,000	466	15.82%	1,615	15.25%	3,514	13.79%
Income: \$50,000 - \$75,000	373	12.67%	1,301	12.28%	3,065	12.02%
Income: \$75,000 - \$100,000	397	13.48%	1,380	13.03%	3,082	12.09%
Income: \$100,000 - \$125,000	339	11.51%	1,221	11.53%	2,655	10.42%
Income: \$125,000 - \$150,000	411	13.96%	1,234	11.65%	2,671	10.48%
Income: \$150,000 - \$200,000	280	9.51%	1,167	11.02%	3,597	14.11%
Income: \$200,000+	329	11.17%	1,548	14.61%	4,518	17.72%
2024 Avg Household Income	\$110,497		\$119,844		\$130,229	
2024 Med Household Income	\$92,852		\$97,707		\$106,553	

Daytime Employment Report

1 Mile Radius

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	485	3,014	6
Retail & Wholesale Trade	82	746	9
Hospitality & Food Service	47	701	15
Real Estate, Renting, Leasing	16	73	5
Finance & Insurance	41	175	4
Information	8	66	8
Scientific & Technology Services	37	166	4
Management of Companies	1	3	3
Health Care & Social Assistance	110	427	4
Educational Services	7	84	12
Public Administration & Sales	6	66	11
Arts, Entertainment, Recreation	10	63	6
Utilities & Waste Management	14	40	3
Construction	18	64	4
Manufacturing	9	51	6
Agriculture, Mining, Fishing	2	4	2
Other Services	77	285	4

Consumer Spending Report

Building Type: **Class C Office**

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Total Available: **1,200 SF**

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2024 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$103,807	\$402,664	\$1,008,271
Total Apparel	\$5,226	\$19,886	\$50,400
Women's Apparel	2,082	7,862	19,895
Men's Apparel	1,116	4,236	10,642
Girl's Apparel	341	1,349	3,543
Boy's Apparel	254	1,001	2,577
Infant Apparel	224	825	2,059
Footwear	1,209	4,613	11,683
Total Entertainment & Hobbies	\$15,698	\$60,179	\$149,397
Entertainment	1,749	6,994	16,565
Audio & Visual Equipment/Service	3,280	12,216	30,195
Reading Materials	266	1,007	2,501
Pets, Toys, & Hobbies	2,938	10,945	27,266
Personal Items	7,465	29,017	72,869
Total Food and Alcohol	\$27,451	\$103,677	\$259,373
Food At Home	13,884	52,736	131,057
Food Away From Home	11,458	43,070	108,508
Alcoholic Beverages	2,109	7,870	19,808
Total Household	\$17,588	\$69,849	\$176,427
House Maintenance & Repair	4,030	16,288	40,084
Household Equip & Furnishings	6,596	25,695	65,146
Household Operations	4,927	19,510	49,519
Housing Costs	2,034	8,356	21,678

Consumer Spending Report

2024 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$25,634	\$100,648	\$248,909
Vehicle Purchases	13,140	52,017	127,205
Gasoline	6,307	24,030	58,964
Vehicle Expenses	652	2,622	6,918
Transportation	2,469	10,190	26,636
Automotive Repair & Maintenance	3,067	11,790	29,187
Total Health Care	\$5,351	\$20,568	\$50,875
Medical Services	3,183	12,351	30,735
Prescription Drugs	1,605	6,081	14,845
Medical Supplies	563	2,136	5,295
Total Education/Day Care	\$6,859	\$27,858	\$72,890
Education	4,389	17,820	46,815
Fees & Admissions	2,470	10,038	26,075