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## DDA ACTION SUMMARY SHEET

**MEETING DATE:** August 19, 2025

**TOPIC** Strategic Plan 2025-2030 – Final Draft

**BACKGROUND BRIEF:**

Over the course of the past seven months the board has engaged in a series of meetings to review our TIF Plan, re-learn the legal aspects of our funding, and engage in the facilitated discussion of our updated strategic plan.

At the Nune Meeting of the board, the Strategic Plan was referred to a joint committee of the Main Street Program groups and subjected to a final review and comment. Those comments, being focused on implementation, are incorporated in the project planning of the Executive Team.

Staff is recommending that the Plan is adopted as Presented

**FINANCIAL IMPACT:**

The plan is supported by the TIF Plan, is in compliance therewith, and has no other budget impact.

**RECOMMENDED MOTION:**

Move to approve and adopt the Lake Orion Downtown Development Authority Strategic Plan 2025-2030 as presented