



DDA ACTION SUMMARY SHEET

MEETING DATE: November 18, 2025

TOPIC Event Contracts

BACKGROUND BRIEF:

Two upcoming events include the contracting of vendors to deliver aspects of the event. These are both planned and budgeted.

SING & STROLL / SHOP SMALL. The DDA is once again bringing one of the more popular elements of the annual event: Horse and Wagon Rides around downtown. The vendor is unique as they are able to provide a wagon based ride, at a cost substantially less than individual based horse and carriage rides like are done in Birmingham. This makes us unique and opens up room for multiple families, who generally line up of this event. This is the same vendor used in past events.

Recommendation: Approve a contract with Blackstone Stables at a cost not to exceed \$2,150.00

ICE FEST: the DDA will bring back the popular program of promotional ice carving and a demonstration of large block carving.

Recommendation: Approve a contract with Clear Cut Ice, which is our prior vendor at a cost not to exceed \$800, or as may be facilitated on sponsor paid ice locks ordered for the event.

FINANCIAL IMPACT: These contracts are budgeted:

Wagon rides: GL 248-729-880-015 Winter Activities (budget balance \$4500)

Ice Fest GL 248-729-880-008 Ice fest (budget balance \$3500)

RECOMMENDED MOTION:

1. Approve a contract for horse and wagon rides with Blackstone Stables at a cost not to exceed \$2,150, payable from GL 248-729-880-015 Winter Activities
2. Approve a contract with Clear Cut Ice for ice sculptures at Ice Fest, at a cost not exceed \$800, payable from GL 248-729-880-008 Ice fest