



COUNCIL ACTION SUMMARY SHEET

MEETING DATE: April 22, 2024

TOPIC Check presentation for Roses of Silverbell

BACKGROUND BRIEF:

Downtown Lake Orion DDA business, Roses of Silverbell, is the awardee of the Spirit of Main Street Micro Business Startup Grant Program. The Spirit of Main Street award is supported by Genisys Credit Union. This grant program supports the attraction, retention and growth of small businesses in historic downtowns and commercial corridors. It complements other MSOC economic vitality efforts and supports entrepreneurship at the local community level.

The grant is open to businesses within a Main Street District and they are in their Startup phase (0 to 1 year) or Existing phase(1 to 5 years old). Eligible activities are location renovations and preparations, equipment purchases, required permits and fees, rent assistance programs, outdoor improvements, or other uses deemed appropriate to support the creation, relocation or expansion of a micro business.

The Lake Orion Downtown Development Authority congratulates Kevin West and Roses of Silverbell for their grant award of \$1550 from Genisys Credit Union and the Main Street Oakland County program.

NOTE: Theresa Doan from Genisys Credit Union will present the check to Kevin West with Roses of Silverbell. John Bry, of MSOC, may also say a few words. Matt Gibb and Janet Bloom of the Lake Orion DDA plan to be in attendance.