



**MCKENNA**

April 10, 2025

Teresa Rutt, President  
Village Council  
Village of Lake Orion  
21 E. Church St.  
Lake Orion, MI 48362

**Subject: Status Update and Review – 2025 Strategic Action Plan for Implementation**

President Rutt and Councilmembers:

We are pleased to provide Draft #2 of the 2025 Strategic Action Plan Amendment for Implementation (Master Plan Amendment #3) incorporating feedback received from the Planning Commission and the public. In 2024, we were authorized to initiate this amendment as a revision and restatement of Goals and Objectives and to develop an Implementation Matrix of Action Items. The project consists of three phases:

**Phase I: Analyze and Synthesize.** We will use public engagement data and recommendations from the most recent Master Plan amendment and other adopted Village plans, including the Downtown Development Authority's TIF and Development Plan, to develop a matrix of action items for consideration.

**Phase II: Critical Feedback.** Once we have completed a draft of the action plan, we will circulate the report to all Village Departments, Boards, Commissions, staff, and the public for review. The public will have the opportunity to provide feedback through an online and paper survey and we will work closely with Village staff to incorporate revisions based on feedback received.

**Phase III: Adoption.** As an amendment to the Village's Master Plan, the Strategic Action Plan must go through the appropriate channels of intent, distribution, noticing, public review, public hearing, and adoption. We will shepherd the Strategic Action Plan through this process, in compliance with State of Michigan Public Act 33 of 2008.

The Planning Commission made a recommendation to the Council at its April 7 meeting to approve distribution of the Draft Strategic Action Plan for the required 42-day public review period. A chart of remaining tasks to complete the project is on the following page.

Should you have any questions during this process, do not hesitate to contact me.

Respectfully,

**McKENNA**

Gage Belko, AICP  
Associate Planner

**HEADQUARTERS**  
235 East Main Street  
Suite 105  
Northville, Michigan 48167

☎ 248.596.0920  
☎ 248.596.0930  
**MCKA.COM**

**Communities for real life.**



## REMAINING TASKS

TASKS	JAN	FEB	MAR	APR	MAY	JUN
0. Project Kickoff w/ MCKA Team						
1. Notice of Intent to Plan						
2. Analysis of Ex. Plans and Data						
3. Prepare Draft Matrix						
4. PC Review of Draft #1 & Provide Feedback	20	3				
5. Public Survey		18	→	4		
6. Revisions		→	→			
7. PC Review of Draft #2 / Send to Council				7		
8. VC Review & Approve Draft Dist. (42 Days)				14 (16)	(27)	
9. PC Public Hearing Notice (Due / Publication)					(8 / 14)	
10. PC Meeting, Public Hearing & Approval						2
11. VC Review and Adoption						9

## NEXT STEPS

Although the survey is officially closed, the project webpage will remain active through adoption. There will be an open comment feature on the webpage during the public review period to collect additional feedback. **We recommend that the Village Council approve the distribution of the Draft Plan for the required 42-day public review period.**

Following the public review period and incorporation of minor revisions, a public hearing will be held at the June 2 Planning Commission meeting, as required by statute. The Planning Commission will hear and review all public input and consider approving the Final Plan, with or without changes, and recommending its adoption by the Village Council.